

A photograph of three children in a grassy field under a blue sky with clouds. The child in the background is a boy with curly hair wearing green sunglasses and has his mouth open in a playful shout. The child in the foreground on the left is a boy with light hair wearing white-rimmed sunglasses, with his hands on his cheeks. The child on the right is a girl with dark hair wearing purple-rimmed sunglasses and is sticking out her tongue. All three children are wearing denim overalls over green shirts. The logo 'Ki ET LA' is centered at the top in white text inside three green rounded squares, with 'KID'S FUNGLASSES' in a white banner below it.

Ki ET LA
KID'S FUNGLASSES

CATALOG - SEASON 2026



FANNY PACK KAKI BLUE
BANANA16KAKIBLUE



Founded in 2010 on the shores of Pornic by three childhood friends, this small French company has quickly become an expert in children's eyewear.

Today, over 40 countries have succumbed to their know-how and creations.

With sun protection as their area of expertise, the brand's collections of sunglasses and hats are enriched by new equipment such as ultra-covering, 100% anti-UV swimsuits.

Both resistant and fashionable, all products are designed to meet the needs of children aged from 0 to 12 and make life easier for parents.

With a unique, clever design, Ki ET LA makes sun protection fun for kids, a true reflection of the brand's DNA.

UNBREAKABLE fun

RULE N°1: PROTECT FUN FROM THE INVISIBLE

We protect children from invisible risks, because life's pleasures can sometimes be as dangerous as they are invisible.

RULE N°2: FUN AT ITS BEST

We favor glasses and accessories designed for children rather than versions adapted for adults, because their morphology and protection needs are unique.

RULE 3: FUN-PROOF

We do our utmost to please and resist children, because we know they can have a hard time accommodating things they don't like, or destroying anything that passes through their hands.

RULE N°4: FUN IS CHILD'S PLAY

We believe that fun should be the only source of fulfillment for children, and that we must do everything in terms of design and innovation to equip them and let them enjoy it.

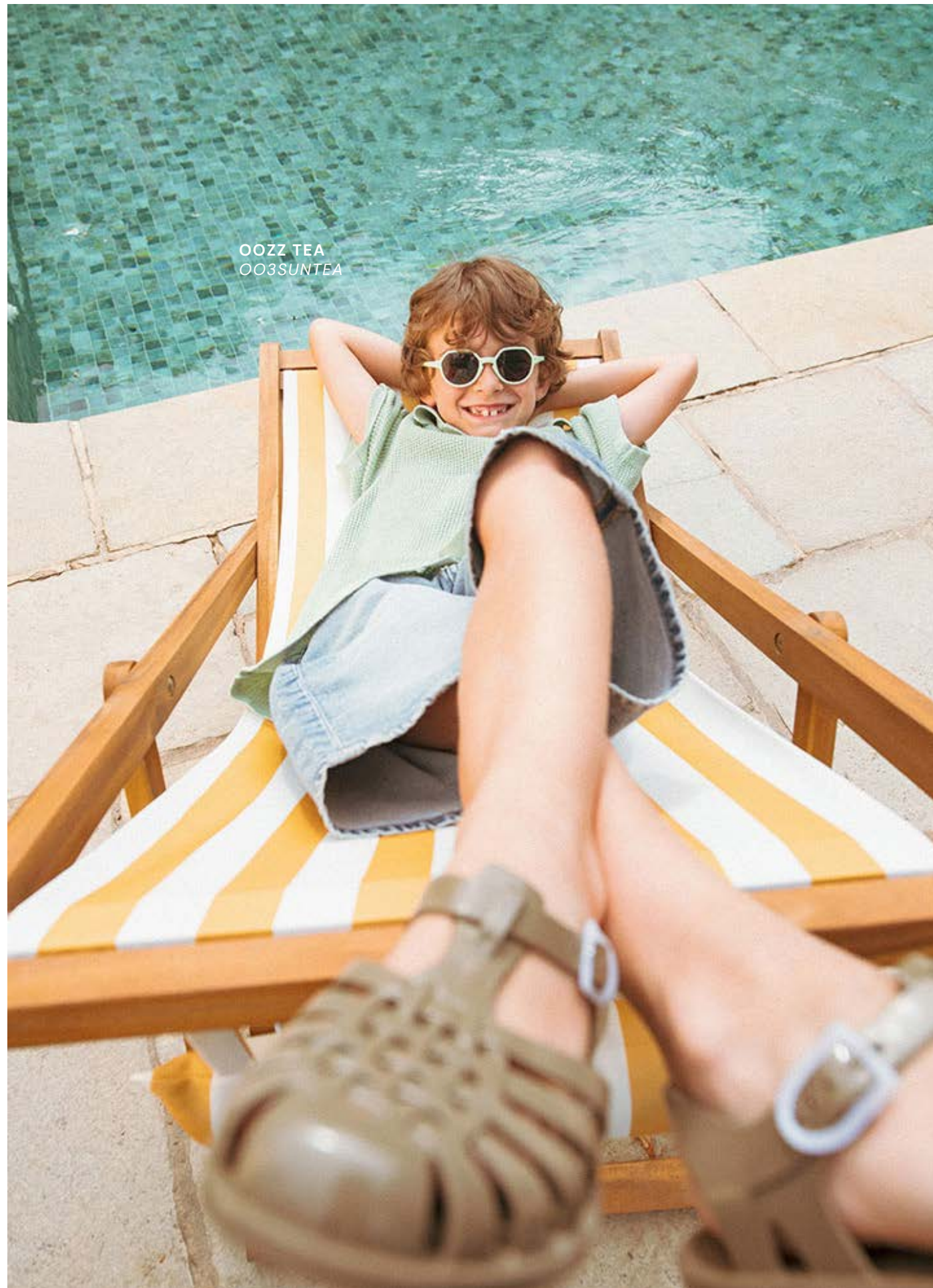
RULE N°5: RESPONSIBLE FUN

We take children seriously, and parents with confidence, by being responsible and demanding in conveying quality equipment that is healthy, solid and respectful of people and the environment.



WAZZ RASPBERRY
WA2SUNRASPBERRY

OOZZ CHERRY
OO3SUNCHERRY



UV-resistance expert

eco-friendly

designed for kids

technical & smart

TECHNICAL KNOWLEDGE of UV protection

UPF 50+ INDEX on our textile ranges: hats, jerseys and ponchos

POLARIZED LENSES STARTING FROM 4 YEARS OLD

RECYCLED AND/OR RECYCLABLE plastics and textiles

Demanding labels and standards: GRS, OEKO TEX CERTIFIED textiles

FRENCH MANUFACTURE of the FUN sunglasses range

SMART & CREATIVE DESIGN adapted to children's morphology

AWARDS & NOMINATIONS



CQnsoBaby

JANUS OF FASHION AND HEALTH

Already awarded for the Kapel hat, Ki ET LA received the Janus of Health 2018 for its CraZyg-Zag sunglasses, 6-12 years old, awarded by the French Design Institute.

TOP LABEL CONSOBABY

Three Top Labels awarded by the parent testers: the Diabola sunglasses, the Kapel hat and the Pop anti-UV t-shirt, which received the highest marks.



STRATEGIC DESIGN

The Diabola, scalable and unbreakable baby sunglasses, were awarded the Strategic Design Trophy from the Nantes Atlantique Design School.

SILMO
d'Or
THE AWARD INNOVATION & CREATION

"SILMO D'OR" NOMINATION

The Ourson Made in France unbreakable sunglasses were nominated in 2019 for the Silmo d'or in the category "Child".

THEY TRUST US

Natalys
Paris

**THIERRY
CAILLAT**
(opticiens)

*Galeries
Lafayette*


EDGARD
OPTICIENS



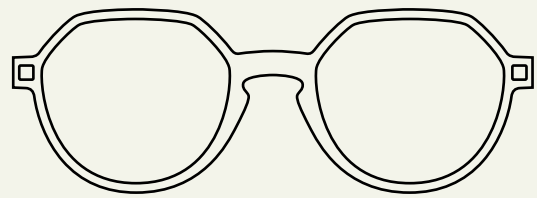
5 PANEL PINK LOVE
HICONIK5PANPINKL56

URBAN FUSCHIA LAVENDER
URB5SUNFUSCHIALAV



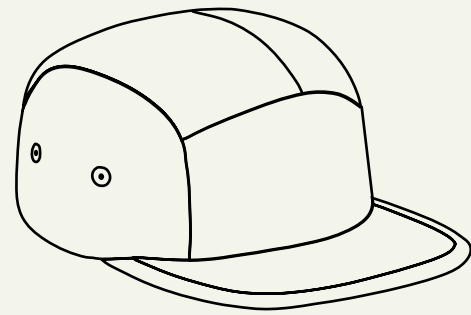
- THE COLLECTION IN BRIEF
- SUNGLASSES
- HATS & CAPS
- SWIMWEAR
- PONCHOS
- FANNY PACKS
- MERCHANDISING
- COLLECTION OVERVIEWS

SUNGLASSES



9 MODELS FROM 0 TO 12 YO

HATS & CAPS



9 MODELS FROM 0 TO 12 YO

SWIMWEAR & PONCHOS

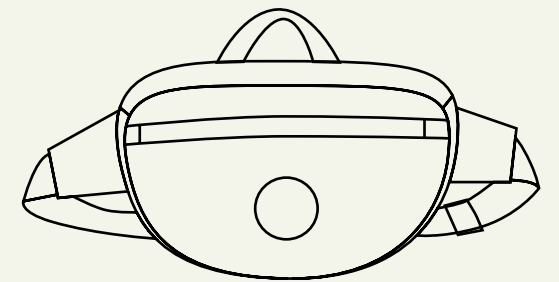
new



5 MODELS FROM 0 TO 12 YO

FANNY PACKS

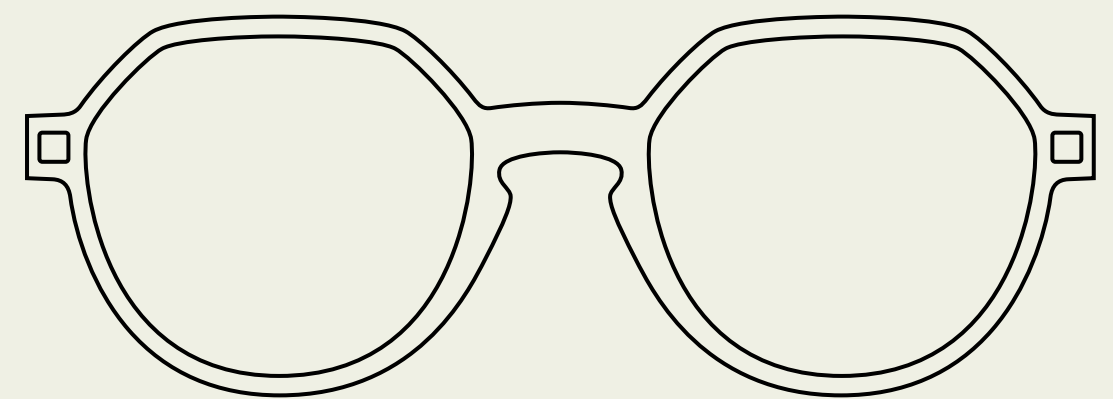
new



1 SINGLE SIZE MODEL

SUNGLASSES

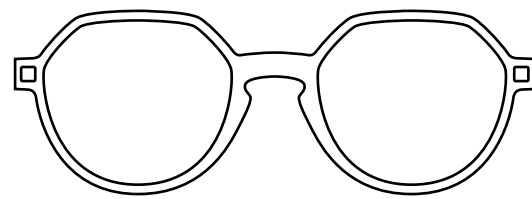
9 MODELS FROM 0 TO 12 YO



Ri ET LA SUNGLASSES FOR STYLE & PROTECTION

The sunglasses range is divided into **3 collections: FUN, VIBE and ICONIK**. Each with its own strengths, they cover the needs of **children aged 0 to 12**, for style and protection at all times!

**9 MODELS FROM 0 TO 12 YO
FROM 5 TO 10 COLORS**



COLLECTIONS

fun

0-4 Y

ADORABLE AND UNBREAKABLE MODELS,
MADE IN FRANCE FOR CHILDREN
AGED 0 TO 4 YEARS OLD

new

vibe

4-12 Y

INNOVATIVE AND STYLISH MODELS
WITH 180° TEMPLES AND POLARIZED LENSES,
FOR CHILDREN AGED 4 TO 12 YEARS OLD

iconik

0-12 Y

MUST-HAVES AND UNBREAKABLE MODELS,
DESIGNED FOR CHILDREN AGED 0 TO 12 YEARS OLD



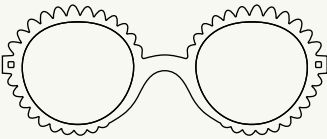
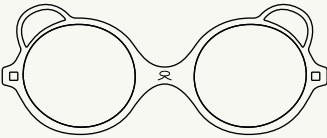
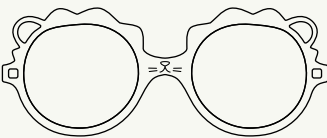
LION STORM
L3SUNSTORM



THE COLLECTION OF ADORABLE
AND UNBREAKABLE MODELS, MADE IN FRANCE
FOR CHILDREN AGED 0 TO 4 YEARS OLD

3 MODELS
3 SIZES



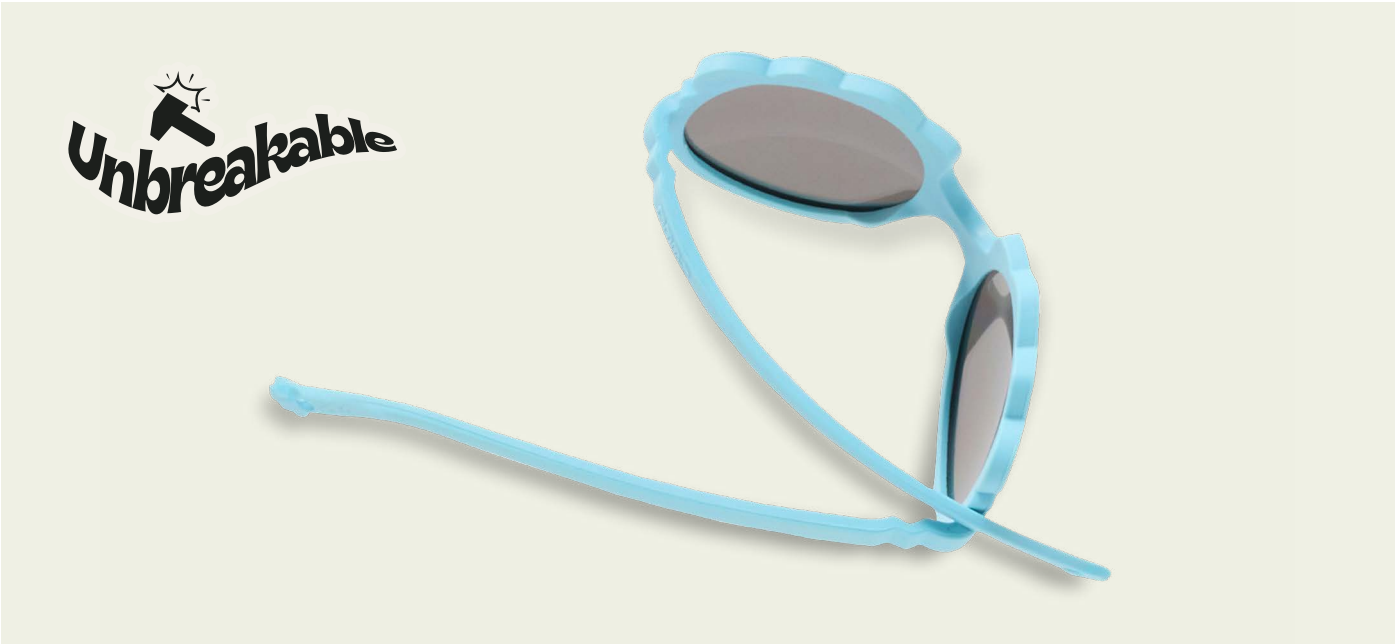
SHAPE	MODEL	SIZE
	FLEUR ^{new}	FL1: 0-1Y FL2: 1-2Y FL3: 2-4Y
	OURSON	OU1: 0-1Y OU2: 1-2Y OU3: 2-4Y
	LION	L1: 0-1Y L2: 1-2Y L3: 2-4Y



UNIQUE AND REUSABLE PACKAGING

CAP FOR MAKING SAND PIES

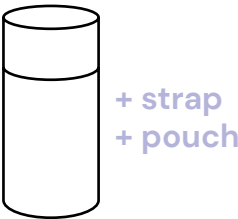
MICROFIBER POUCH AND STRAP INCLUDED





FLEUR ^{new}

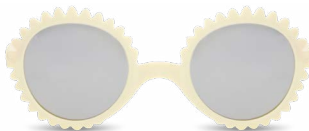
The Fleur, poetic and soft, arrives in the **FUN collection**.
The shape combines a **round pantos lense** and a circle with rounded edges that adapts to the shape of the face and doesn't bother children.
The Fleur is fitted with colored mirrored lenses.
Age ranges: 0-1 Y / 1-2 Y / 2-4 Y
Lenses: categories 3 - colored mirrors
Material: TPEE (recyclable)



0-1Y/1-2Y/2-4Y



VERBENA
FL1SUNVERBENA
FL2SUNVERBENA
FL3SUNVERBENA



BUTTER
FL1SUNBUTTER
FL2SUNBUTTER
FL3SUNBUTTER



OLIVE
FL1SUNOLIVE
FL2SUNOLIVE
FL3SUNOLIVE



TEA
FL1SUNTEA
FL2SUNTEA
FL3SUNTEA



IRIS
FL1SUNIRIS
FL2SUNIRIS
FL3SUNIRIS



FLEUR OLIVE
FL3SUNOLIVE



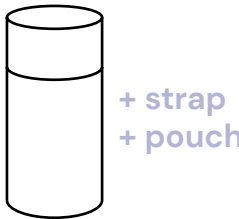
OURSON

The adorable Ourson from the FUN collection. The oval shape is adorned with teddy bear ears and a hollowed-out nose. The Ourson is fitted with colored mirrored lenses.

Age ranges: 0-1 Y / 1-2 Y / 2-4 Y

Lenses: categories 3 - colored mirrors

Material: TPEE (recyclable)



0-1Y/1-2Y/2-4Y



LIGHT PINK
OU1SUNLPINK
OU2SUNLPINK
OU3SUNLPINK



LIGHT BLUE
OU1SUNLIGHTBLUE
OU2SUNLIGHTBLUE
OU3SUNLIGHTBLUE



CREAM
OU1SUNCREAM
OU2SUNCREAM
OU3SUNCREAM



OLIVE
OU1SUNOLIVE
OU2SUNOLIVE
OU3SUNOLIVE



PEACH
OU1SUNPEACHB
OU2SUNPEACHB
OU3SUNPEACHB



OURSON OLIVE
OU1SUNOLIVE



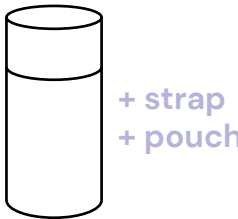
LION

The bold Lion from the FUN collection. The rounded square shape is combined with a mane, small ears and a snout engraved on the nose. The Lion is fitted with colored mirrored lenses.

Age ranges: 0-1 Y / 1-2 Y / 2-4 Y

Lenses: categories 3 - colored mirrors

Material: TPEE (recyclable)



0-1Y/1-2Y/2-4Y



VANILLA
L1SUNVANILLA
L2SUNVANILLA
L3SUNVANILLA



GREEN
L1SUNGREEN
L2SUNGREEN
L3SUNGREEN



BUBBLE GUM
L1SUNBGUM
L2SUNBGUM
L3SUNBGUM



STORM
L1SUNSTORM
L2SUNSTORM
L3SUNSTORM



SALVIA
L1SUNSALVIA
L2SUNSALVIA
L3SUNSALVIA



LION BUBBLE GUM
L3SUNBGUM

LION STORM
L3SUNSTORM

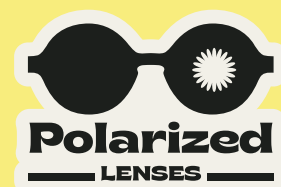


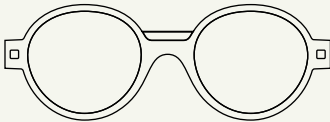
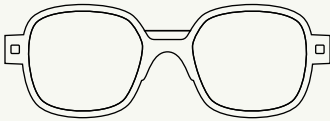


THE INNOVATIVE AND STYLISH COLLECTION OF
MODELS WITH 180° TEMPLES AND POLARIZED LENSES,
FOR CHILDREN AGED 4 TO 12 YEARS OLD

2 MODELS

2 SIZES



SHAPE	MODEL	SIZE
	POP ^{new}	POP4: 4-7Y POP5: 7-12Y
	URBAN ^{new}	URB4: 4-7Y URB5: 7-12Y



NEW UNIQUE AND REUSABLE PACKAGING
MICROFIBER POUCH INCLUDED

THE NEW VIBE CONCEPT IS A COLLECTION OF SUNGLASSES
WITH TEMPLES THAT OPEN TO 180°

THANKS TO THE COMBINATION OF A HIGHLY FLEXIBLE METAL HINGE
AND AN ELASTOMER PLASTIC PART,
THE TEMPLES ARE SUPER-FLEXIBLE AND RESISTANT

ALL IN A FUN AND BOLD STYLE!



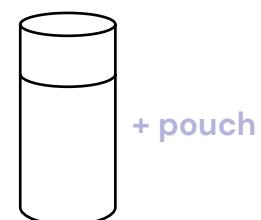
POP ^{new}

The Pop model from the **VIBE collection** is a **round pantos shape**. The **semi-thick temples** with **180° hinge** in solid matte color give it character. The contrast of the **translucent colored material** gives it lightness and style.

Age ranges: 4-7 Y / 7-12 Y

Lenses: categories 3 - polarized - gray

Material: RPC & RTR90 (recycled and recyclable)



4-7Y/7-12Y



BLACK LAGOON
POP4SUNBLACKLAG
POP5SUNBLACKLAG



EKAIL VERBENA
POP4SUNEKAILVER
POP5SUNEKAILVER



TEA BLACKBERRY
POP4SUNTEABLA
POP5SUNTEABLA



NAVY RED
POP4SUNNAVYRED
POP5SUNNAVYRED



NUDE YELLOW
POP4SUNNUDESUN
POP5SUNNUDESUN



BLUE OLIVE
POP4SUNCLOUDOLI
POP5SUNCLOUDOLI



CRISTAL CARROT
POP4SUNCRISTALCAR
POP5SUNCRISTALCAR



temple
180°

**recycled &
recyclable**

Polarized
LENSES

BASEBALL GREEN CLOUD
HICONIKBASEGREENC54

POP TEA BLACKBERRY
POP4SUNTEABLA





temple
180°

recycled &
recyclable

Polarized
LENSES

5 PANEL PINK LOVE
HICONIK5PANPINKL56

URBAN FUSCHIA LAVENDER
URB5SUNFUSCHIALAV

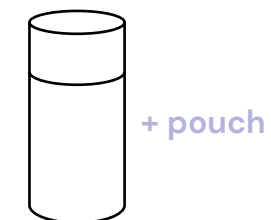
URBAN ^{new}

The Urban model from the **VIBE collection** is an **edgy square shape**. The **semi-thick temples** with **180° hinge** in solid matte color give it character. The contrast of the **translucent colored material** gives it lightness and style.

Age ranges: 4-7 Y / 7-12 Y

Lenses: categories 3 - polarized - gray

Material: RPC & RTR90 (recycled and recyclable)



4-7Y/7-12Y



EKAİL TEA
URB4SUNEKAILTEA
URB5SUNEKAILTEA



VERBENA GREEN
URB4SUNVERBENAGRE
URB5SUNVERBENAGRE



CRISTAL BLUE
URB4SUNCRISTALBLU
URB5SUNCRISTALBLU



STORM YELLOW
URB4SUNSTORMSUN
URB5SUNSTORMSUN



FUSCHIA LAVENDER
URB4SUNFUSCHIALAV
URB5SUNFUSCHIALAV



GREEN LAVENDER
URB4SUNGREENLAV
URB5SUNGREENLAV



MOKA BLUE
URB4SUNMOKABLU
URB5SUNMOKABLU



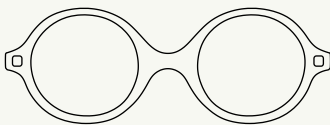
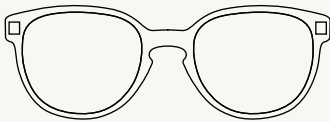
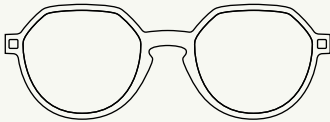
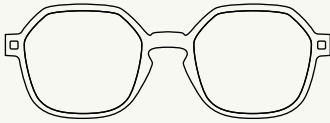


THE MUST-HAVE COLLECTION
WITH UNBREAKABLE MODELS
FOR CHILDREN AGED 0 TO 12 YEARS OLD

4 MODELS

5 SIZES



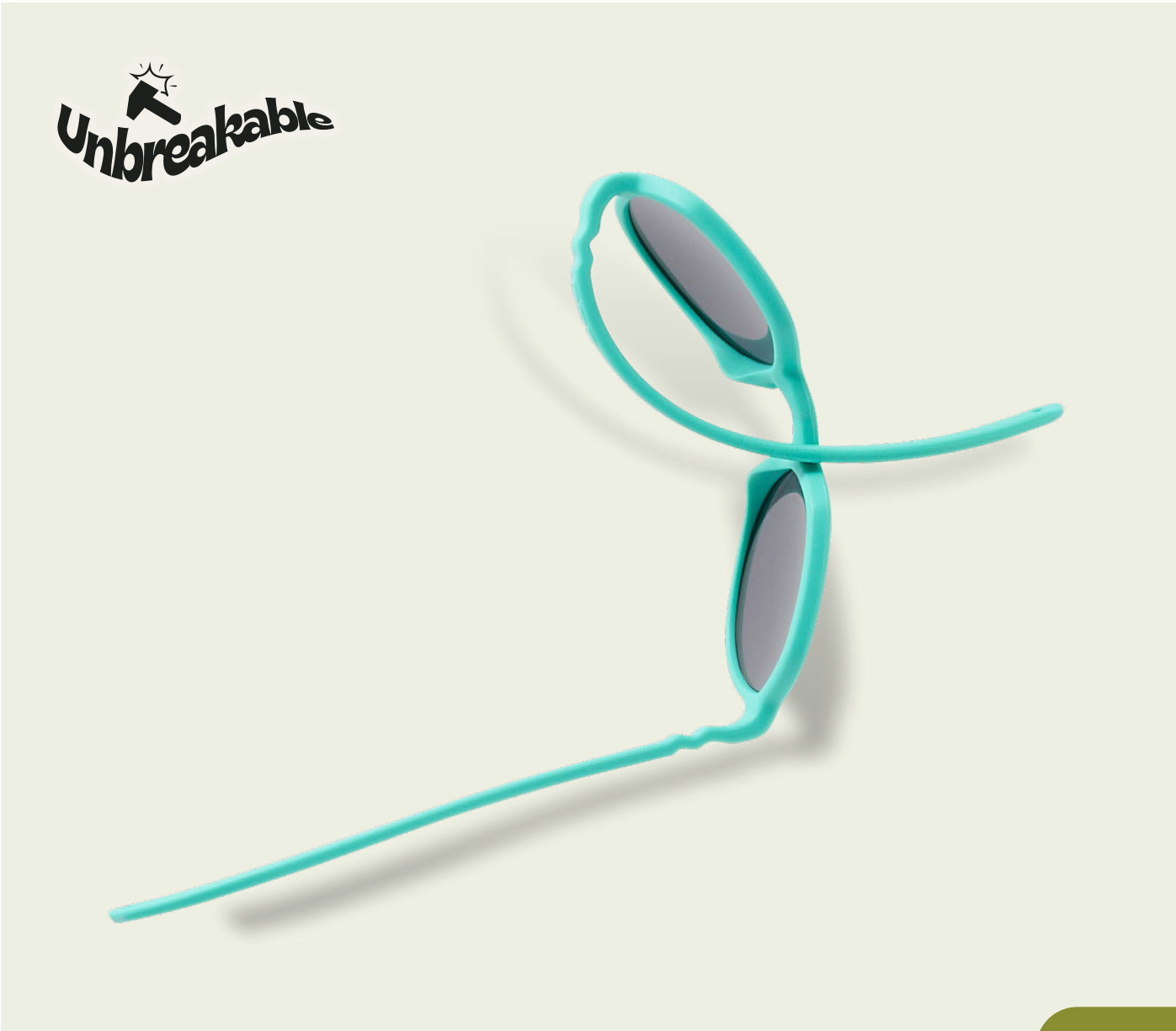
SHAPE	MODEL	SIZE
	DIABOLA	D1: 0-1Y
	WAZZ	WA1: 0-1Y WA2: 1-2Y WA3: 2-4Y WA4: 4-7Y WA5: 7-12Y
	^{new} OOZZ	OO1: 0-1Y OO2: 1-2Y OO3: 2-4Y
	^{new} EYZZ	EY4: 4-7Y EY5: 7-12Y



UNIQUE AND REUSABLE PACKAGING

MICROFIBER POUCH INCLUDED

STRAP INCLUDED FOR AGES 0 TO 4 YEARS OLD





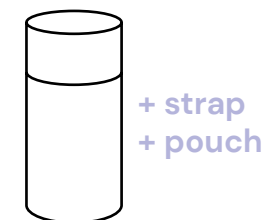
DIABOLA

The Diabola is an ingenious model from the **ICONIK collection**. **Reversible**, it covers **two age groups in one**. Thanks to its **oval lenses**, the shape remains **identical in both directions**.

Age ranges (2 in 1): 0-6 month / 6 month-1 year

Lenses: categories 3 - gray

Material: TPEE (recyclable)



0-1Y



APRICOT
DISUNAPRICOT



KAKI
DISUNKAKI



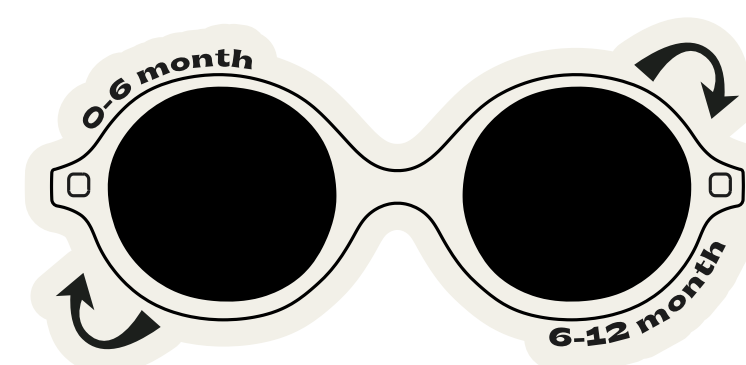
LIGHT BLUE
DISUNLIGHTBLUE



BLACK
DISUNBLACK



BLUSH PINK
DISUNBLUSH



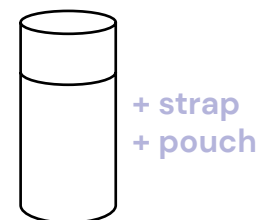
WAZZ

The Wazz, a **timeless oval** from the **ICONIK collection**.

Age ranges: 0-1 Y / 1-2 Y / 2-4 Y / 4-7 Y / 7-12 Y

Lenses: categories 3 - gray

Material: TPEE (recyclable)



+ strap
+ pouch

0-1Y

new



KAKI
WA1SUNKAKI



RASPBERRY
WA1SUNRASPBERRY



BLUSH PINK
WA1SUNBLUSH



LAGOON
WA1SUNLAGOON



BLACK
WA1SUNBLACK



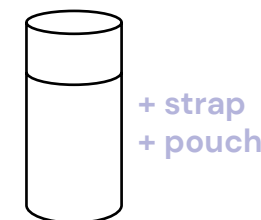
WAZZ

The Wazz, a **timeless oval** from the **ICONIK collection**.

Age ranges: 0-1 Y / 1-2 Y / 2-4 Y / 4-7 Y / 7-12 Y

Lenses: categories 3 - gray

Material: TPEE (recyclable)



+ strap
+ pouch

1-2Y/2-4Y



KAKI
WA2SUNKAKI
WA3SUNKAKI



MINT
WA2SUNMINT
WA3SUNMINT



BLUSH PINK
WA2SUNBLUSH
WA3SUNBLUSH



APRICOT
WA2SUNAPRICOT
WA3SUNAPRICOT



RASPBERRY
WA2SUNRASPBERRY
WA3SUNRASPBERRY

new



BLACK
WA2SUNBLACK
WA3SUNBLACK



LAVENDER
WA2SUNLAVENDER
WA3SUNLAVENDER

new



DENIM
WA2SUNDENIM
WA3SUNDENIM



STORM
WA2SUNSTORM
WA3SUNSTORM

new



INTENSE BLUE
WA2SUNINTENSEBLUE
WA3SUNINTENSEBLUE



WAZZ

The Wazz, a **timeless oval** from the **ICONIK collection**.

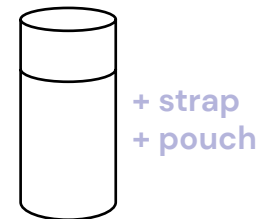
Age ranges: 0-1 Y / 1-2 Y / 2-4 Y / 4-7 Y / 7-12 Y

Lenses: categories 3 - polarized - gray

Material: TPEE (recyclable)

4-7Y/7-12Y

new



KAKI
WA4SUNKAKI
WA5SUNKAKI



LAVENDER
WA4SUNLAVENDER
WA5SUNLAVENDER



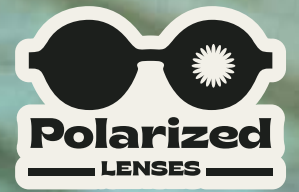
BLUSH PINK
WA4SUNBLUSH
WA5SUNBLUSH



STORM
WA4SUNSTORM
WA5SUNSTORM



BLACK
WA4SUNBLACK
WA5SUNBLACK



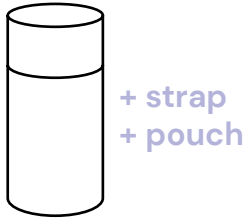
new
OOZZ

The Oozz, **round with flat spot**, smooth and original, from the **ICONIK collection**.

Age ranges: 0-1 Y / 1-2 Y / 2-4 Y

Lenses: categories 3 - gray

Material: TPEE (recyclable)



0-1Y



BLUSH PINK
OO1SUNBLUSH



TEA
OO1SUNTEA



BLACK
OO1SUNBLACK



IRIS
OO1SUNIRIS



LAVENDER
OO1SUNLAVENDER



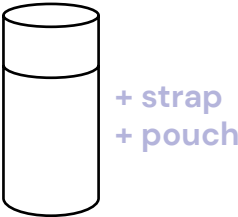


Unbreakable
light & comfort

OOZZ CHERRY
OO3SUNCHERRY

new
OOZZ

The Oozz, **round with flat spot**, smooth and original, from the **ICONIK collection**.
Age ranges: 0-1 Y / 1-2 Y / 2-4 Y
Lenses: categories 3 - gray
Material: TPEE (recyclable)



1-2Y/2-4Y



BLUSH PINK
OO2SUNBLUSH
OO3SUNBLUSH



TEA
OO2SUNTEA
OO3SUNTEA



BLACK
OO2SUNBLACK
OO3SUNBLACK



DENIM
OO2SUNDENIM
OO3SUNDENIM



LAVENDER
OO2SUNLAVENDER
OO3SUNLAVENDER



LIGHT BLUE
OO2SUNLIGHTBLUE
OO3SUNLIGHTBLUE



CHERRY
OO2SUNCHERRY
OO3SUNCHERRY



LAGOON
OO2SUNLAGOON
OO3SUNLAGOON



KAKI
OO2SUNKAKI
OO3SUNKAKI



HAWTHORN
OO2SUNHAWTHORN
OO3SUNHAWTHORN



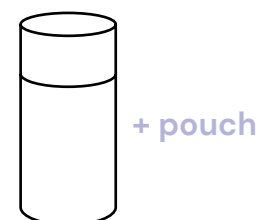
new
EYZZ

The Eyzz, a **hexagonal shape** with character, from the **ICONIK collection**.

Age ranges: 4-7 Y / 7-12 Y

Lenses: categories 3 - polarized - gray

Material: TPEE (recyclable)



4-7Y/7-12Y



BLACK
EY4SUNBLACK
EY5SUNBLACK



LAGOON
EY4SUNLAGOON
EY5SUNLAGOON



OLIVE
EY4SUNOLIVE
EY5SUNOLIVE



RASPBERRY
EY4SUNRASPBERRY
EY5SUNRASPBERRY



LAVENDER
EY4SUNLAVENDER
EY5SUNLAVENDER



EYZZ RASPBERRY
EY4SUNRASPBERRY

EYZZ LAVENDER
EY5SUNLAVENDER



**light
& comfort**



EYZZ OLIVE
EY5SUNOLIVE

PACKAGINGS
FOR ALL SUNGLASSES FROM 0 TO 12

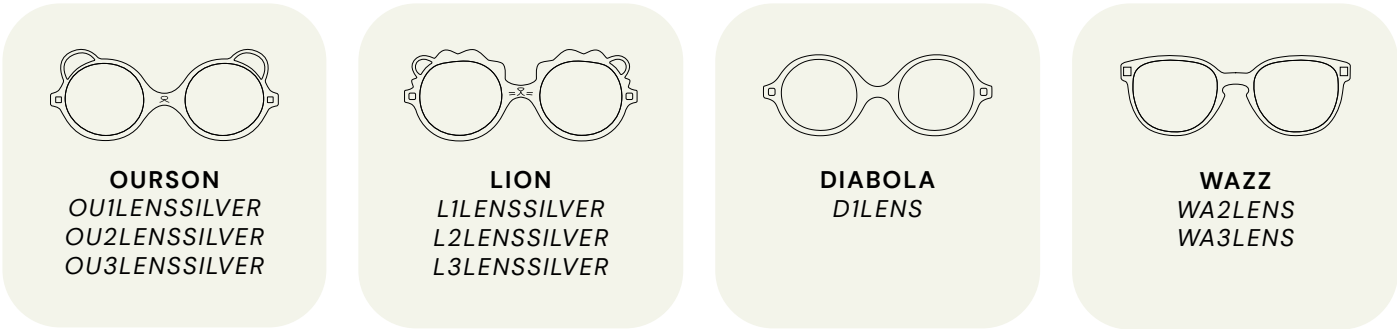
For the entire sunglasses range, our unique packaging comes in two sizes: **0-4 years** and **4-12 years**. The kraft body combined with the **frame-colored cap** unifies the entire Ki ET LA sunglasses range. The models, colors and age groups are thus identified at a glance.



LENSES KIT
FOR SUNGLASSES FROM 0 TO 4

For the ICONIK and FUN collections, a **lenses kit** is available to replace the lenses of your favorite frames in the **0 to 4 age ranges**.

Kits available for models:

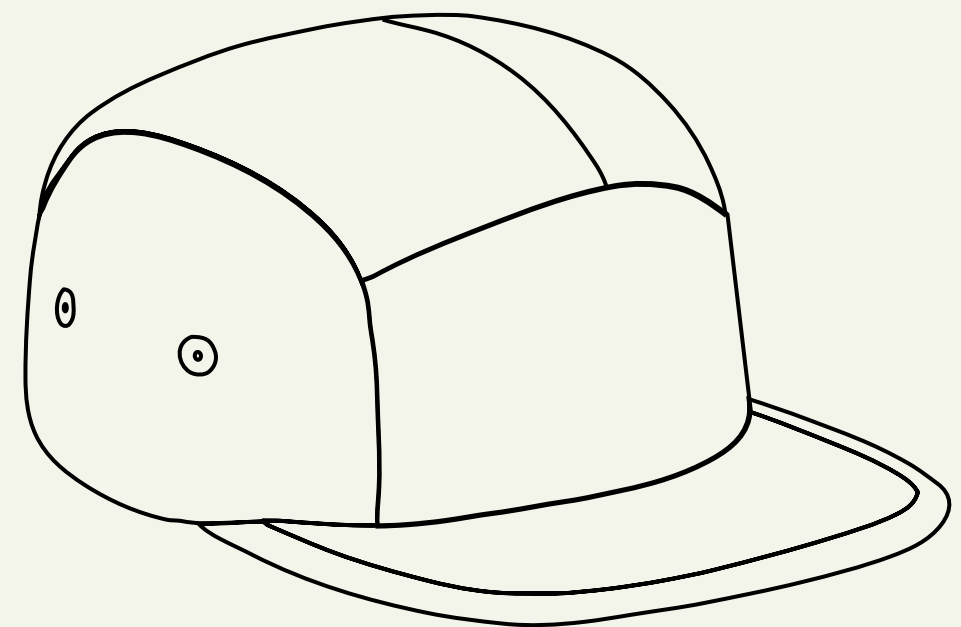


Scan the **QR code** below to access the **step-by-step** video explaining how to fit the lenses on our sunglasses:



HATS & CAPS

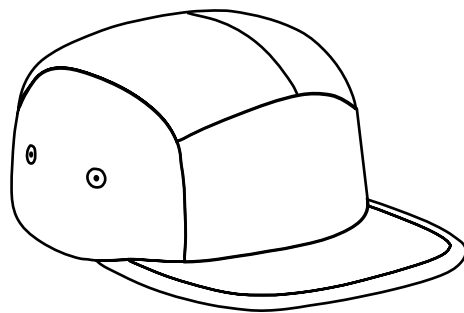
9 MODELS FROM 0 TO 12 Y



Ri ET LA HATS & CAPS FOR STYLE AND PROTECTION

The range of hats and caps is divided into **3 collections: FUN, VIBE and ICONIK**. Each with its own strengths, they cover the needs of **children aged 0 to 12**, for style and protection at all times!

**9 MODELS FROM 0 TO 12 Y
FROM 2 TO 4 COLORS**



COLLECTIONS

fun

0-4 Y

ADORABLE AND ULTRA-COVERING MODELS,
FOR CHILDREN AGED 0 TO 4 YEARS OLD

new

vibe

0-12 Y

CUSTOMIZABLE MODELS WITH VELCRO PATCHES,
FOR CHILDREN AGED 0 TO 12 YEARS OLD

iconik

0-12 Y

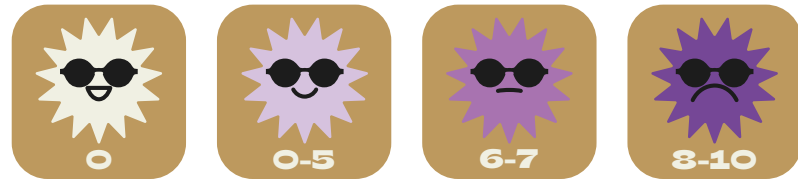
TRENDY MUST-HAVES
FOR CHILDREN AGED 0 TO 12 YEARS OLD



BOB GREEN CLOUD
HICONIKBOBGREENC54

UV SENSOR TO CONTROL EXPOSURE

We've added a small, innovative detail to our entire range of textiles: **hats & caps, swimwear, ponchos and fanny packs**. The darker the **UV sensor**, the higher the UV exposure. A fun way to stay safe!



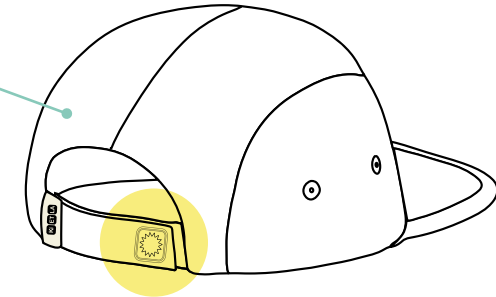
0-5 / MODERATE INDEX: cover up, wear a hat and sunglasses. Apply a medium protection sunscreen (SPF 15 to 29), especially if you're outside for more than 30 minutes. Seek shade around midday when the sun is at its zenith.

6-7 / HIGH INDEX: reduce exposure between 12 p.m and 4 p.m. Apply a high-protection sunscreen (SPF 30 to 50), wear a hat and sunglasses, and move into the shade.

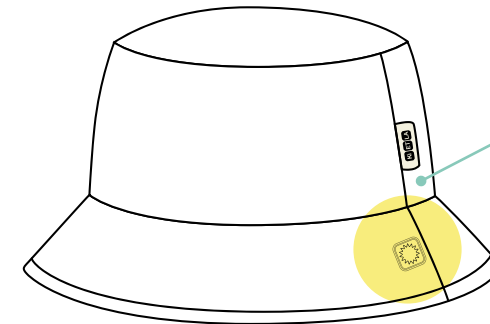
8-10 / VERY HIGH INDEX: without protection, the skin will be damaged and may burn. Avoid exposure to the sun between 12 p.m and 4 p.m. Seek shade, cover up, wear a hat and sunglasses, and apply a very high protection sunscreen (index + 50).



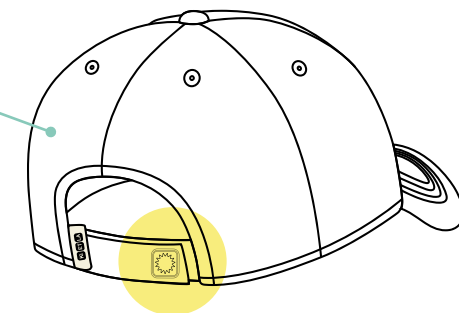
5 PANEL



BOB



BASEBALL

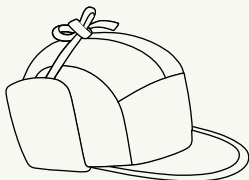
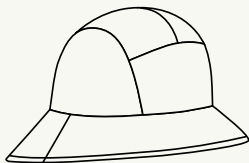
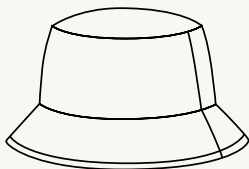




THE COLLECTION OF ADORABLE
AND ULTRA-COVERING MODELS
FOR CHILDREN AGED 0 TO 4 YEARS OLD

3 MODELS
4 SIZES



SHAPE	MODEL	SIZE
	CAMPER CAP	46: 0-6M 48: 6-12M 50: 1-2Y 52: 2-4Y
	CAMPER HAT	46: 0-6M 48: 6-12M 50: 1-2Y 52: 2-4Y
	BOB	46: 0-6M 48: 6-12M 50: 1-2Y 52: 2-4Y

CAMPER CAP

The Camper Cap from the **FUN collection** offers optimum protection thanks to its **fold-down brim**, so that the face, ears and nape of the neck are protected. **Guaranteed 100% UV-resistant** thanks to its **UPF 50+** rating, the Camper Cap contains **85% GRS-certified recycled material**.

Bonus feature: can be hung with sunglasses

Sizes: 46cm (0-6 month) / 48cm (6-12 month) / 50cm (1-2 Y) / 52cm (2-4 Y)

Material: RPET (recycled polyester)

0-6M/6-12M/1-2Y/2-4Y



FLOWER FUSCHIA **new**
HFUNCAMPCFLFUSHIA46
HFUNCAMPCFLFUSHIA48
HFUNCAMPCFLFUSHIA50
HFUNCAMPCFLFUSHIA52

— HAT —
+ strap +
SUNGLASSES



LION GREEN **new**
HFUNCAMPCLIGREEN46
HFUNCAMPCLIGREEN48
HFUNCAMPCLIGREEN50
HFUNCAMPCLIGREEN52

— HAT —
+ strap +
SUNGLASSES



BEAR BLUE **new**
HFUNCAMPCOUBLUE46
HFUNCAMPCOUBLUE48
HFUNCAMPCOUBLUE50
HFUNCAMPCOUBLUE52

— HAT —
+ strap +
SUNGLASSES



UV 
sensor

cotton
TOUCH

CAMPER CAP
BEAR BLUE
HFUNCAMPCOUBLUE46



**cotton
TOUCH**

**UV
sensor**

CAMPER HAT
FLOWER YELLOW
HFUNCAMPHFLYYELLOW50

CAMPER HAT

The Camper Hat from the **FUN collection** offers optimum protection thanks to its **elongated rear visor**. Face, ears and neck are protected. **Guaranteed 100% UV-resistant** thanks to its **UPF 50+** rating, the Camper Hat contains **95% GRS-certified recycled material**. Bonus features: can be hung with sunglasses / adjustable clip-on cord to ensure support and safety.
Sizes: 46cm (0-6 month) / 48cm (6-12 month) / 50cm (1-2 Y) / 52cm (2-4 Y)
Material: RPET (recycled polyester)

O-6M/6-12M/1-2Y/2-4AY



new

LION GREEN
HFUNCAMPHLIGREEN46
HFUNCAMPHLIGREEN48
HFUNCAMPHLIGREEN50
HFUNCAMPHLIGREEN52



new

FLOWER YELLOW
HFUNCAMPHFLYYELLOW46
HFUNCAMPHFLYYELLOW48
HFUNCAMPHFLYYELLOW50
HFUNCAMPHFLYYELLOW52



new

BEAR RASPBERRY
HFUNCAMPHOURASP46
HFUNCAMPHOURASP48
HFUNCAMPHOURASP50
HFUNCAMPHOURASP52



**— HAT —
+ strap +
SUNGLASSES**

BOB

The Bob from the **FUN collection** in collaboration with illustrator **Chacha Pop** is a model inspired by the animals in the collection, in a colorful and too-cute universe.

Guaranteed 100% UV-resistant thanks to its **UPF 50+** rating, the Bob contains **95% GRS-certified recycled material**.

Bonus features: can be hung with sunglasses / adjustable clip-on cord to ensure support and safety.

Sizes: 46cm (0-6 month) / 48cm (6-12 month) 50cm (1-2 Y) / 52cm (2-4 Y)

Material: RPET (recycled polyester)

0-6M/6-12M/1-2Y/2-4Y



new

KI ET LA & CHACHA POP
 HFUNBOBCHACHA46
 HFUNBOBCHACHA48
 HFUNBOBCHACHA50
 HFUNBOBCHACHA52

HAT
+ strap +
SUNGLASSES

UV
sensor

cotton
TOUCH

BOB CHACHA POP
 HFUNBOBCHACHA46

SWIMSUIT CHACHA POP
 SWIMSUITCHACHA6M12M

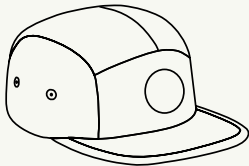
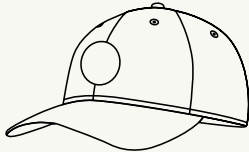
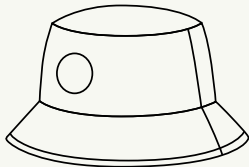




THE COLLECTION THAT CAN BE
CUSTOMIZED WITH VELCRO PATCHES
FOR CHILDREN FROM 0 TO 12 YEARS OLD

3 MODELS
6 SIZES



SHAPE	MODEL	SIZE
	5 PANEL ^{new}	52: 2-4Y 54: 4-7Y 56: 7-12Y
	BASEBALL ^{new}	52: 2-4Y 54: 4-7Y 56: 7-12Y
	BOB ^{new}	46: 0-6M 48: 6-12M 50: 1-2Y 52: 2-4Y 54: 4-7Y 56: 7-12Y
	SET OF VELCRO PATCHES ^{new}	X3 PATCHES

new 5 PANEL

The 5 Panel from the **VIBE collection** is **customizable thanks to the velcro zone** on the front panel. A universal "Unbreakable Fun" patch is supplied, and a **collection of patches** in collaboration with illustrator Chacha Pop is available separately (see p. 75).

Guaranteed 100% UV-resistant thanks to its **UPF 50+** rating, the 5 Panel contains **85% GRS-certified recycled material**.

Bonus feature: can be hung with sunglasses on size 2-4 years

Sizes: 52cm (2-4 Y) / 54cm (4-7 Y) / 56cm (7-12 Y)

Material: RPET (recycled polyester)

2-4Y/4-7Y/7-12Y



PURPLE
HVICE5PANPURPLE52
HVICE5PANPURPLE54
HVICE5PANPURPLE56

**velcro
patch**



ORANGE
HVICE5PANORANGE52
HVICE5PANORANGE54
HVICE5PANORANGE56

**velcro
patch**



The universal velcro patch is featured on every model in the collection

**cotton
TOUCH**

**UV
sensor**



5 PANEL PURPLE
HVICE5PANPURPLE56

**cotton
TOUCH**

**UV
sensor**

BASEBALL GREEN
HVIBEBASEGREEN52



BASEBALL

The Baseball from the **VIBE collection** is **customizable thanks to the velcro zone** on the front panel. A universal “Unbreakable Fun” patch is supplied, and a **collection of patches** in collaboration with illustrator Chacha Pop is available separately (see p.75).

Guaranteed 100% UV-resistant thanks to its **UPF 50+** rating, the Baseball contains **85% GRS-certified recycled material**.

Bonus feature: can be hung with sunglasses on size 2–4 years

Sizes: 52cm (2–4 Y) / 54cm (4–7 Y) / 56cm (7–12 Y)

Material: RPET (recycled polyester)

2–4Y/4–7Y/7–12Y



GREEN
HVIBEBASEGREEN52
HVIBEBASEGREEN54
HVIBEBASEGREEN56

**velcro
patch**



PINK
HVIBEBASEPINK52
HVIBEBASEPINK54
HVIBEBASEPINK56

**velcro
patch**



The universal velcro patch is featured on every model in the collection

new
BOB

The Bob from the **VIBE collection** is **customizable thanks to the velcro zone** on the front panel. A universal "Unbreakable Fun" patch is supplied, and a **collection of patches** in collaboration with illustrator Chacha Pop is available separately (see p. 75).

Guaranteed 100% UV-resistant thanks to its **UPF 50+** rating, the Bob contains **95% GRS-certified recycled material**.

Bonus features: can be hung with sunglasses for models from 0 to 4 years / adjustable clip-on cord to ensure support and safety, for models from 0 to 2 years.

Sizes: 46cm (0-6 month) / 48cm (6-12 month) / 50cm (1-2 Y)
52cm (2-4 Y) / 54cm (4-7 Y) / 56cm (7-12 Y)

Material: RPET (recycled polyester)

0-6M/6-12M/1-2Y/2-4Y/4-7Y/7-12Y

**GREEN**

HVIBEBOBGREEN46
HVIBEBOBGREEN48
HVIBEBOBGREEN50
HVIBEBOBGREEN52
HVIBEBOBGREEN54
HVIBEBOBGREEN56

**velcro
patch**

**ORANGE**

HVIBEBOBORANGE46
HVIBEBOBORANGE48
HVIBEBOBORANGE50
HVIBEBOBORANGE52
HVIBEBOBORANGE54
HVIBEBOBORANGE56

**velcro
patch**



The universal velcro patch is featured on every model in the collection

**cotton
TOUCH**

**UV
sensor**

5 PANEL BLUE FUN
HICONIK5PANBLUEF56

URBAN CRISTAL BLUE
URB5SUNCRISTALBLU

BOB GREEN
HVIBEBOBGREEN56

EYZZ BLACK
EY4SUNBLACK



**velcro
patch**

 BOB ORANGE
HVIBEBORANGE50

VELCRO PATCHES ^{new}

The **velcro patch** collection was created in collaboration with illustrator Chacha Pop. There are **5 different sets** to suit every taste. In a colorful style with a retro touch, they can be used to personalize our **VIBE hats and caps** and the **Ki ET LA fanny pack**.

Material: polyester


 FLOWER
PATCH16FLOWER

 POP
PATCH16POP

 TYPO
PATCH16TYPO

 ANIMAL
PATCH16ANIMAL

 FRUIT
PATCH16FRUIT


PACKAGINGS

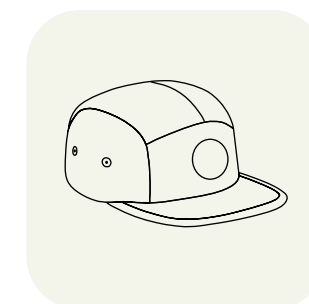
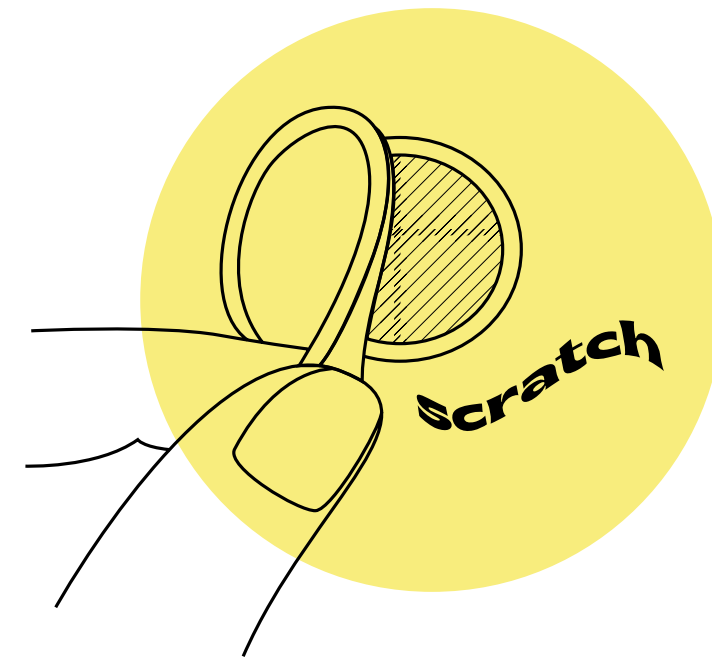
The **velcro patch collection's** kraft packaging holds the patches securely in place. A blister pack protects the entire pack and patches.



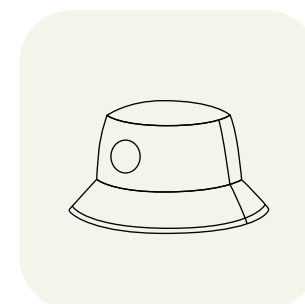
VELCRO PATCHES

The **velcro patch collection** is compatible with our **VIBE collection caps and hats**, as well as with the **Ki ET LA fanny pack**.

Material: polyester



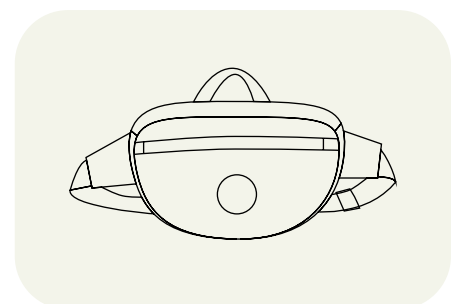
**5 PANEL
VIBE**



**BOB
VIBE**



**BASEBALL
VIBE**



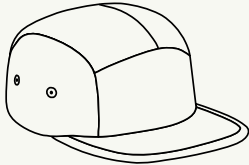
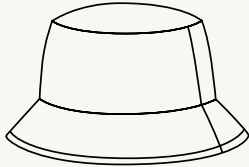
**FANNY PACK
VIBE**



THE COLLECTION OF TRENDY
MUST-HAVES FOR CHILDREN
AGED 0 TO 12 YEARS OLD

3 MODELS
6 SIZES



SHAPE	MODEL	SIZE
	5 PANEL	52: 2-4Y 54: 4-7Y 56: 7-12Y
	BASEBALL ^{new}	52: 2-4Y 54: 4-7Y 56: 7-12Y
	BOB	46: 0-6M 48: 6-12M 50: 1-2Y 52: 2-4Y 54: 4-7 Y 56: 7-12Y

5 PANEL

The 5 Panel **ICONIK collection** offers a wide choice of colors and is **guaranteed 100% UV-resistant** thanks to its **UPF 50+** rating.

The 5 Panel contains **85% GRS-certified recycled material**.

Bonus feature: can be hung with sunglasses on size 2-4 years

Sizes: 52cm (2-4 Y) / 54cm (4-7 Y) / 56cm (7-12Y)

Material: RPET (recycled polyester)

2-4Y/4-7Y/7-12Y



CHACHA POP new
HICONIK5PANCHACHA52
HICONIK5PANCHACHA54
HICONIK5PANCHACHA56

cotton TOUCH



BLUE FUN new
HICONIK5PANBLUEF52
HICONIK5PANBLUEF54
HICONIK5PANBLUEF56

cotton TOUCH



PINK LOVE new
HICONIK5PANPINKL52
HICONIK5PANPINKL54
HICONIK5PANPINKL56

sport TOUCH



BLUE RAINBOW new
HICONIK5PANBLUER52
HICONIK5PANBLUER54
HICONIK5PANBLUER56

sport TOUCH



5 PANEL BLUE RAINBOW
HICONIK5PANBLUER54



light & comfort

5 PANEL PINK LOVE
HICONIK5PANPINKL56

URBAN FUSCHIA LAVENDER
URB5SUNFUSCHIALAV



BASEBALL CHACHA POP
HICONIKBASECHACHA56

light
& comfort

UV
sensor

new
BASEBALL

The Baseball **ICONIK collection** offers a wide choice of colors and is **guaranteed 100% UV-resistant** thanks to its **UPF 50+** rating.

The Baseball contains **85% GRS-certified recycled material**.

Bonus feature: can be hung with sunglasses on size 2-4 years

Sizes: 52cm (2-4 Y) / 54cm (4-7 Y) / 56cm (7-12Y)

Material: RPET (recycled polyester)

2-4Y/4-7Y/7-12Y



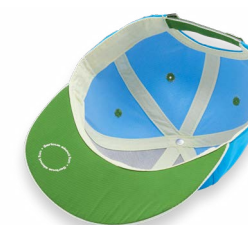
CHACHA POP
HICONIKBASECHACHA52
HICONIKBASECHACHA54
HICONIKBASECHACHA56

cotton
TOUCH



GREEN CLOUD
HICONIKBASEGREENC52
HICONIKBASEGREENC54
HICONIKBASEGREENC56

cotton
TOUCH



BLUE FUN
HICONIKBASEBLUEF52
HICONIKBASEBLUEF54
HICONIKBASEBLUEF56

sport
TOUCH



PINK FLOWER
HICONIKBASEPINKFL52
HICONIKBASEPINKFL54
HICONIKBASEPINKFL56

sport
TOUCH

BOB

The Bob from the **ICONIK collection** offers a wide choice of colors, and is **guaranteed 100% UV-resistant** thanks to its **UPF 50+** rating.

The Bob contains **95% GRS-certified recycled material**.

Bonus features: can be hung with glasses for models from 0 to 4 years / adjustable clip-on cord to ensure support and safety, for models from 0 to 2 years, and on all sizes for the "PINK FUN" model.

Sizes: 46cm (0-6 month) / 48cm (6-12 month) / 50cm (1-2 Y)

52cm (2-4 Y) / 54cm (4-7 Y) / 56cm (7-12 Y)

Material: RPET (recycled polyester)

0-6M/6-12M/1-2Y/2-4Y/4-7Y/7-12Y



PINK FLOWER new
HICONIKBOBPINKFL46
HICONIKBOBPINKFL48
HICONIKBOBPINKFL50
HICONIKBOBPINKFL52
HICONIKBOBPINKFL54
HICONIKBOBPINKFL56

**cotton
TOUCH**



GREEN CLOUD new
HICONIKBOBGREENC46
HICONIKBOBGREENC48
HICONIKBOBGREENC50
HICONIKBOBGREENC52
HICONIKBOBGREENC54
HICONIKBOBGREENC56

**cotton
TOUCH**



PINK FUN new
HICONIKBOBPINKF46
HICONIKBOBPINKF48
HICONIKBOBPINKF50
HICONIKBOBPINKF52
HICONIKBOBPINKF54
HICONIKBOBPINKF56

**sport
TOUCH**



BOB GREEN CLOUD
HICONIKBOBGREENC54

OOZZ TEA
OO3SUNTEA

SWIMWEAR & PONCHOS

5 MODELS FROM 0 TO 12 Y

new



SWIMWEAR & PONCHOS Ki ET LA FOR STYLE & PROTECTION

The Ki ET LA range of swimwears and ponchos is part of the **ICONIK collection**, with a selection of must-have pieces covering the needs of **children aged 0 to 12**, for style and protection at all times!

5 MODELS FROM 0 TO 12 Y
FROM 2 TO 5 COLORS



COLLECTION

iconik

0-12 Y

TRENDY MUST-HAVES FOR CHILDREN
AGED 0 TO 12 YEARS OLD

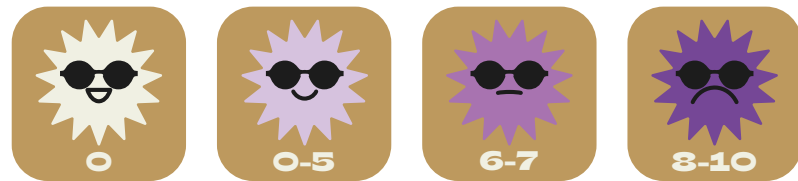


WAZZ STORM
WA4SUNSTORM

T-SHIRT BLUE STRIPES
SWIMTSHIRTBLUES6Y8Y

UV SENSOR TO CONTROL EXPOSURE

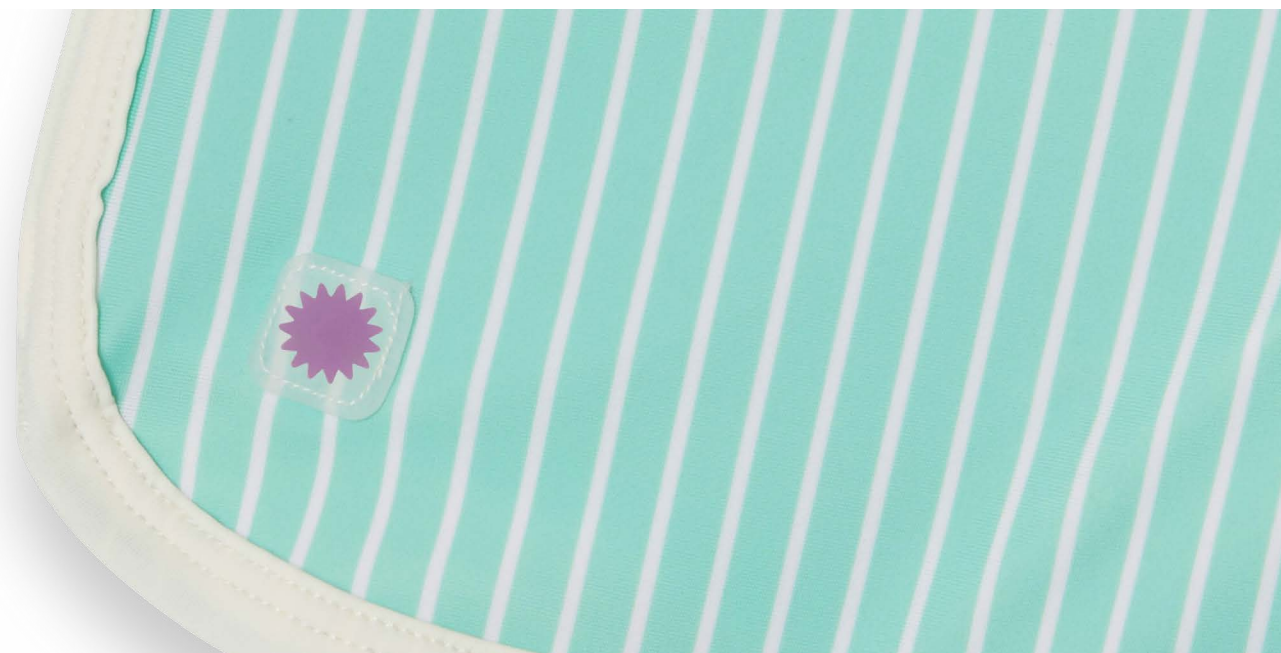
We've added a small, innovative detail to our entire range of textiles: **hats & caps, swimwear, ponchos and fanny packs**. The darker the **UV sensor**, the higher the UV exposure. A fun way to stay safe!



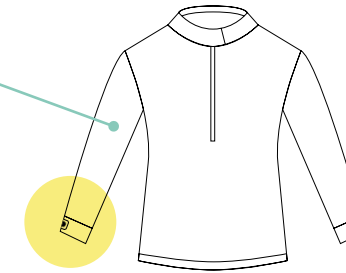
0-5 / MODERATE INDEX: cover up, wear a hat and sunglasses. Apply a medium protection sunscreen (SPF 15 to 29), especially if you're outside for more than 30 minutes. Seek shade around midday when the sun is at its zenith.

6-7 / HIGH INDEX: reduce exposure between 12 p.m and 4 p.m. Apply a high-protection sunscreen (SPF 30 to 50), wear a hat and sunglasses, and move into the shade.

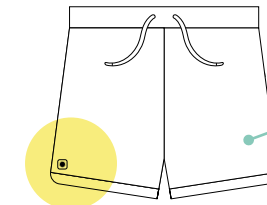
8-10 / VERY HIGH INDEX: without protection, the skin will be damaged and may burn. Avoid exposure to the sun between 12 p.m and 4 p.m. Seek shade, cover up, wear a hat and sunglasses, and apply a very high protection sunscreen (index + 50).



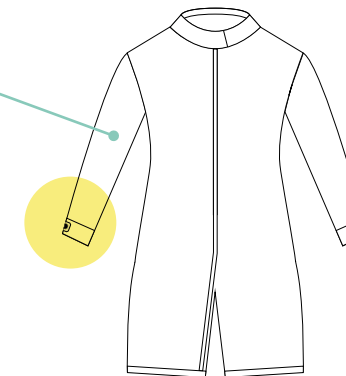
T-SHIRT



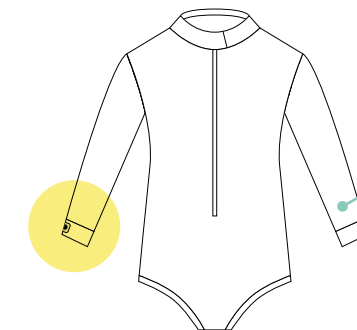
SHORT



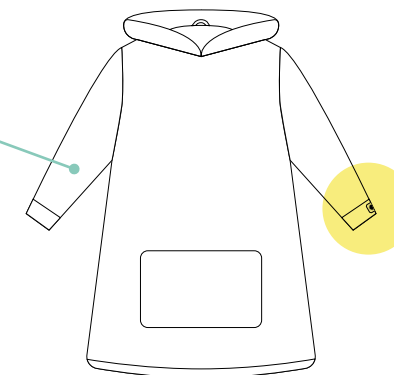
SWIMSUIT



SWIMSUIT
GIRL



PONCHO

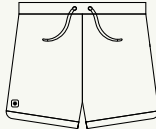




A COLLECTION OF
TRENDY MUST-HAVES
FOR CHILDREN AGED 0 TO 12

5 MODELS
7 SIZES



SHAPE	MODEL	SIZE
	T-SHIRT new	2-4Y 4-6Y 6-8Y 8-10Y 10-12Y
	SHORT new	2-4Y 4-6Y 6-8Y 8-10Y 10-12Y
	SWIMSUIT new	6-12M 12-18M 18-24M 2-4Y
	SWIMSUIT GIRL new	4-6Y 6-8Y 8-10Y 10-12Y
	PONCHO new	0-2Y 2-4Y 4-8Y 8-12Y

new
T-SHIRT

The T-shirt from the **ICONIK collection** is available in several colors and **guarantees 100% UV-resistance** thanks to its **UPF 50+ rating**. It contains a **minimum of 50% recycled material** thanks to its GRS (Global Recycled Standard) certified main fabric.

The T-shirt is also **Oeko-Tex certified**.

Bonus features: easy-to-cut inner label, no risk of damaging the product and no discomfort on the skin.

Sizes: 2-4 Y / 4-6Y / 6-8 Y / 8-10Y / 10-12 Y

Main material: 82% recycled polyester 18% spandex

Lining: 92% polyester 8% spandex

2-4Y/4-6Y/6-8Y/8-10Y/10-12Y



GREEN BLUE
SWIMTSHIRTGREENB2Y4Y
SWIMTSHIRTGREENB4Y6Y
SWIMTSHIRTGREENB6Y8Y
SWIMTSHIRTGREENB8Y10Y
SWIMTSHIRTGREENB10Y12Y



PINK RED
SWIMTSHIRTPINKR2Y4Y
SWIMTSHIRTPINKR4Y6Y
SWIMTSHIRTPINKR6Y8Y
SWIMTSHIRTPINKR8Y10Y
SWIMTSHIRTPINKR10Y12Y



BLUE STRIPES
SWIMTSHIRTBLUES2Y4Y
SWIMTSHIRTBLUES4Y6Y
SWIMTSHIRTBLUES6Y8Y
SWIMTSHIRTBLUES8Y10Y
SWIMTSHIRTBLUES10Y12Y



PURPLE PINK
SWIMTSHIRTPURPLEP2Y4Y
SWIMTSHIRTPURPLEP4Y6Y
SWIMTSHIRTPURPLEP6Y8Y
SWIMTSHIRTPURPLEP8Y10Y
SWIMTSHIRTPURPLEP10Y12Y



**light
& comfort**

**UV
sensor**

T-SHIRT GREEN BLUE
SWIMTSHIRTGREENB6Y8Y

SHORT BLUE STRIPES
SWIMSHORTBLUES6Y8Y



SHORT BLUE STRIPES
SWIMSHORTBLUES4Y6Y

light
& comfort

UV
sensor

new
SHORT

The Short from the **ICONIK collection** is available in several colors and **guarantees 100% UV-resistance** thanks to its **UPF 50+ rating**. It contains a **minimum of 50% recycled material** thanks to its GRS (Global Recycled Standard) certified main fabric.

The Short is also **Oeko-Tex certified**.

Bonus features: easy-to-cut inner label, no risk of damaging the product and no discomfort on the skin.

Sizes: 2-4 Y / 4-6Y / 6-8 Y / 8-10Y / 10-12 Y

Main material: 82% recycled polyester 18% spandex

Lining: 92% polyester 8% spandex



2-4Y/4-6Y



BLUE GREEN
SWIMSHORTGREENB2Y4Y
SWIMSHORTGREENB4Y6Y



TARTAN RED
SWIMSHORTTARTANR2Y4Y
SWIMSHORTTARTANR4Y6Y



BLUE STRIPES
SWIMSHORTBLUES2Y4Y
SWIMSHORTBLUES4Y6Y



FRUIT
SWIMSHORTFRUITB2Y4Y
SWIMSHORTFRUITB4Y6Y



6-8Y/8-10Y/10-12Y



BLUE GREEN
SWIMSHORTGREENB6Y8Y
SWIMSHORTGREENB8Y10Y
SWIMSHORTGREENB10Y12Y



TARTAN RED
SWIMSHORTTARTANR6Y8Y
SWIMSHORTTARTANR8Y10Y
SWIMSHORTTARTANR10Y12Y



BLUE STRIPES
SWIMSHORTBLUES6Y8Y
SWIMSHORTBLUES8Y10Y
SWIMSHORTBLUES10Y12Y



FLOWER
SWIMSHORTFLOWERP6Y8Y
SWIMSHORTFLOWERP8Y10Y
SWIMSHORTFLOWERP10Y12Y

new
SWIMSUIT

The Swimsuit from the **ICONIK collection** is available in several colors and **guarantees 100% UV-resistance** thanks to its **UPF 50+ rating**. It contains a **minimum of 50% recycled material** thanks to its GRS (Global Recycled Standard) certified main fabric.

The Swimsuit is also **Oeko-Tex certified**.

Bonus features: a full-length zipper from the neckline to the bottom of the leg makes it easier to put on and take off the Swimsuit and easy-to-cut inner label, no risk of damaging the product and no discomfort on the skin.

Sizes: 6-12 M / 12-18 M / 18-24 M / 2-4 Y

Main material: 82% recycled polyester 18% spandex

Lining: 92% polyester 8% spandex

6-12M/12-18M/18-24M/2-4Y



PINK RED
SWIMSUITPINKR6M12M
SWIMSUITPINKR12M18M
SWIMSUITPINKR18M24M
SWIMSUITPINKR2Y4Y



BLUE STRIPES
SWIMSUITBLUES6M12M
SWIMSUITBLUES12M18M
SWIMSUITBLUES18M24M
SWIMSUITBLUES2Y4Y



CHACHA POP
SWIMSUITCHACHA6M12M
SWIMSUITCHACHA12M18M
SWIMSUITCHACHA18M24M
SWIMSUITCHACHA2Y4Y



BOB CHACHA POP
HFUNBOBCHACHA46

SWIMSUIT CHACHA POP
SWIMSUITCHACHA6M12M



BOB ORANGE
HVIBEBORANGE50

FLEUR VERBENA
FL2SUNVERBENA

SWIMSUIT PINK RED
SWIMSUITPINKR18M24M



WAZZ LAVENDER
WA5SUNLAVENDER

SWIMSUIT GIRL
TARTAN RED
SWIMSUITGIRLTARTANR8Y10Y



new
SWIMSUIT GIRL

The Swimsuit Girl from the **ICONIK collection** is available in several colors and **guarantees 100% UV-resistance** thanks to its **UPF 50+ rating**. It contains a **minimum of 50% recycled material** thanks to its GRS (Global Recycled Standard) certified main fabric. The Swimsuit Girl is also **Oeko-Tex certified**.

Bonus features: easy-to-cut inner label, no risk of damaging the product and no discomfort on the skin.

Sizes: 4-6 Y / 6-Y / 8-10 Y / 10-12 Y

Main material: 82% recycled polyester 18% spandex

Lining: 92% polyester 8% spandex

4-6Y/6-8Y/8-10Y/10-12Y



PURPLE STRIPES
SWIMSUITGIRLPURPLES4Y6Y
SWIMSUITGIRLPURPLES6Y8Y
SWIMSUITGIRLPURPLES8Y10Y
SWIMSUITGIRLPURPLES10Y12Y



TARTAN RED
SWIMSUITGIRLTARTANR4Y6Y
SWIMSUITGIRLTARTANR6Y8Y
SWIMSUITGIRLTARTANR8Y10Y
SWIMSUITGIRLTARTANR10Y12Y



PINK BLUE
SWIMSUITGIRLPINKB4Y6Y
SWIMSUITGIRLPINKB6Y8Y
SWIMSUITGIRLPINKB8Y10Y
SWIMSUITGIRLPINKB10Y12Y



light & comfort

WAZZ RASPBERRY
WA3SUNRASPBERRY

SWIMSUIT GIRL
PINK BLUE
SWIMSUITGIRLPINKB4Y6Y

EYZZ RASPBERRY
EY5SUNRASPBERRY

SWIMSUIT GIRL
PINK BLUE
SWIMSUITGIRLPINKB8Y10Y

new
PONCHO

The Poncho from the **ICONIK collection** is available in several colors and **guarantees 100% UV-resistance** thanks to its **UPF 50+ rating**.

The poncho contains **80% GRS-certified recycled material**.

Bonus features: easy-to-cut inner label, no risk of damaging the product and no discomfort on the skin.

Sizes: 0-2 Y / 2-4 Y / 4-8 Y / 8-12 Y

Material: 80% recycled polyester 20% polyamide

0-2Y/2-4Y/4-8Y/8-12Y



GOOD VIBES
PONCHOGOODVIBES0Y2Y
PONCHOGOODVIBES2Y4Y
PONCHOGOODVIBES4Y8Y
PONCHOGOODVIBES8Y12Y

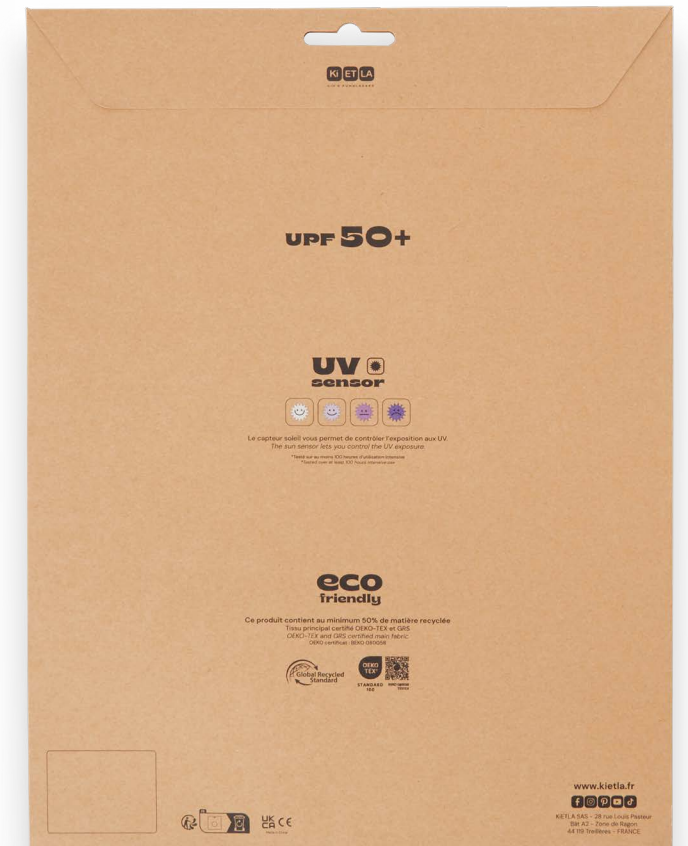


NATURAL SUN
PONCHONATURESUN0Y2Y
PONCHONATURESUN2Y4Y
PONCHONATURESUN4Y8Y
PONCHONATURESUN8Y12Y

PACKAGINGS
FOR ALL SWIMWEAR & PONCHOS

For the entire range of **swimwear and ponchos**, our packaging is inspired by the original sunglasses packaging: with **kraft paper and touches of color**.

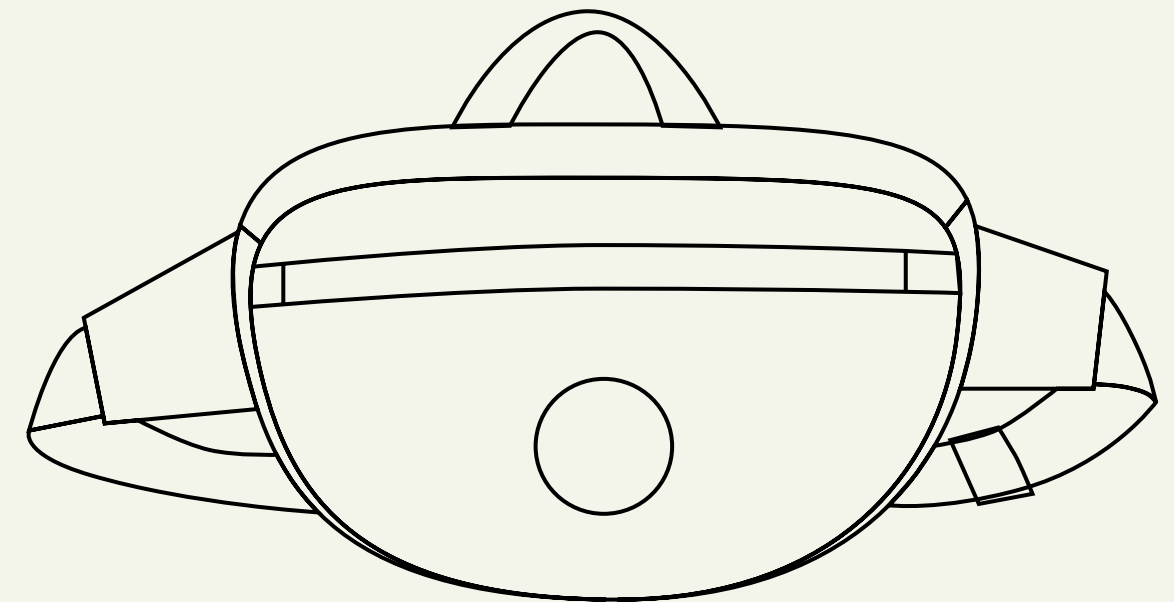
Bonus feature: a **round hole** in the bottom left-hand corner of the pack **lets you touch and see the material** and the main color of the garment.



FANNY PACKS

1 SINGLE SIZE MODEL

new



FANNY PACK ^{new}

The Ki ET LA Fanny Pack from the **VIBE collection** has been designed to be both practical and stylish, and is **customizable thanks to the velcro zone** on the front.

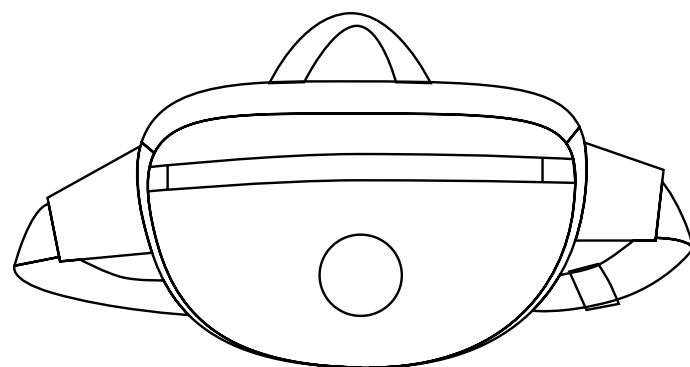
A universal “Unbreakable Fun” patch is supplied, and a **collection of patches** in collaboration with illustrator Chacha Pop is available separately (see p. 113).

Bonus features:

- the main pocket is designed to hold a swimsuit and is equipped with a **mesh to keep sand and moisture out**
- a label is sewn into the main pocket in order to write your name on
- on the side, a small elastic band can be used to hold a towel or hang a key ring
- the front pocket has a **microfiber lining** to store sunglasses without scratching them
- a **small cloth sewn** into this pocket can be used to clean Ki ET LA sunglasses at any time
- the **UV sensor** is also sewn onto the fanny pack to keep an eye on your sun exposure (see p. 90)

Size: single size

Material: RPET (recycled polyester)



COLLECTION

vibe

0-12 Y

**CUSTOMIZABLE MODELS WITH VELCRO PATCHES,
FOR CHILDREN AGED 0 TO 12 YEARS OLD**



FANNY PACK
KAKI BLUE
BANANA16KAKIBLUE

vibe



**sport
TOUCH**

**velcro
patch**

**UV
sensor**

POP CRISTAL CARROT
POP4SUNCRISTALCAR

FANNY PACK
ORANGE TEA
BANANA16ORANGETEA



KAKI BLUE
BANANA16KAKIBLUE



ORANGE TEA
BANANA16ORANGETEA



The universal velcro patch is featured on every model in the collection





VELCRO PATCHES ^{new}

The **velcro patch** collection was created in collaboration with illustrator Chacha Pop. There are **5 different sets** to suit every taste. In a colorful style with a retro touch, they can be used to personalize our **VIBE hats and caps and the Ki ET LA fanny pack**.

Material: polyester



FLOWER
PATCH16FLOWER



POP
PATCH16POP



TYP0
PATCH16TYP0



ANIMAL
PATCH16ANIMAL



FRUIT
PATCH16FRUIT

PACKAGINGS

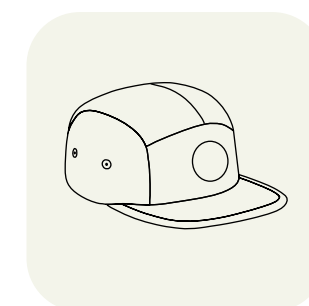
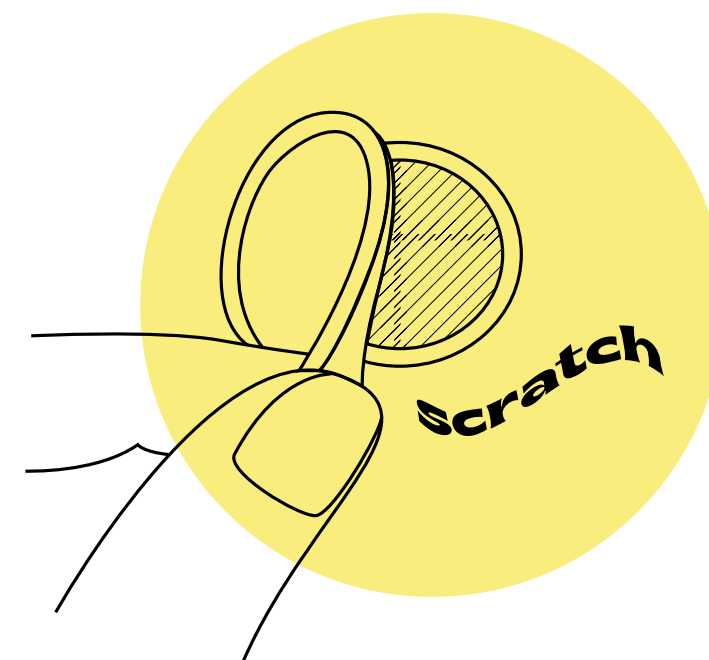
The **velcro patch collection's** kraft packaging holds the patches securely in place. A blister pack protects the entire pack and patches.



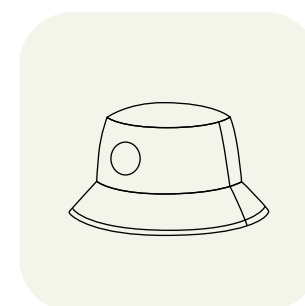
VELCRO PATCHES

The **velcro patch collection** is compatible with our **VIBE collection caps and hats**, as well as with the **Ki ET LA fanny pack**.

Material: polyester



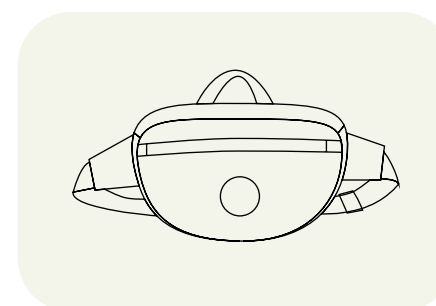
**5 PANEL
VIBE**



**BOB
VIBE**



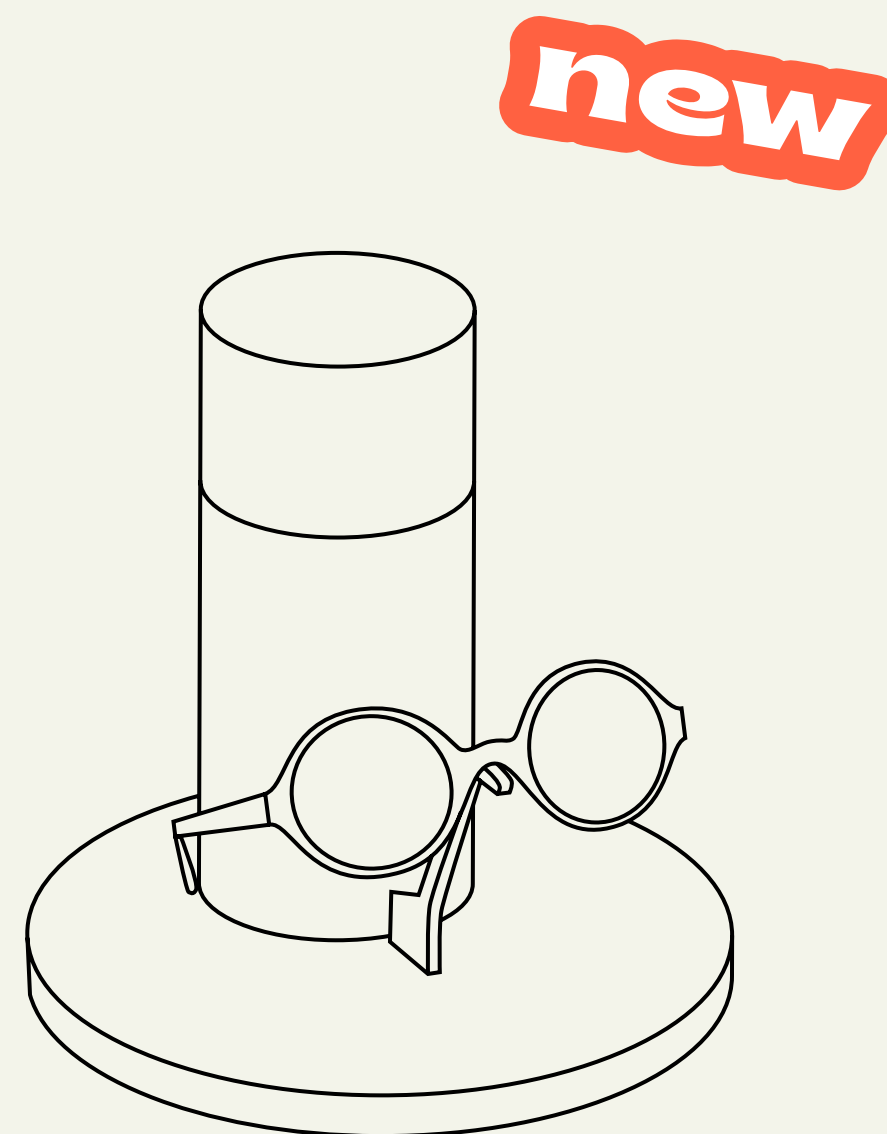
**BASEBALL
VIBE**



**FANNY PACK
VIBE**

MERCHANDISING

OUR POS DISPLAYS
& ACCESSORIES



new

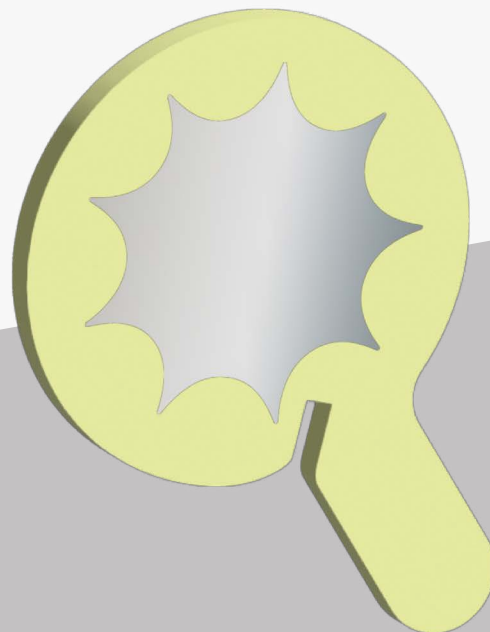
BRAND DISPLAY & HAND MIRROR

The brand display showcases one of **Ki ET LA's major strengths**: the **unbreakable nature** of our FUN and ICONIK models. Thanks to this display, the **model is twisted** to **demonstrate its technical properties**. The mobile hand mirror, meanwhile, makes it easier to try on products in-store.

KI ET LA DISPLAY TWISTER N16
POSTWISTERN16
DIMENSIONS: 25,5X25,5X7,5CM



KI ET LA HAND MIRROR N16
POSMIRRORN16
DIMENSIONS: 24,9X24,9CM



new

SUNGLASSES & HAT DISPLAYS

The sunglasses and hat displays present **products suspended** on a transparent support with the corresponding packaging for the sunglasses. The brand name associated with a colored edge makes them **attractive while highlighting the product**.

KI ET LA SUNGLASSES DISPLAY STAND
POSSUNSINGLESTANDN16
DIMENSIONS: 16,5X16,5X5CM



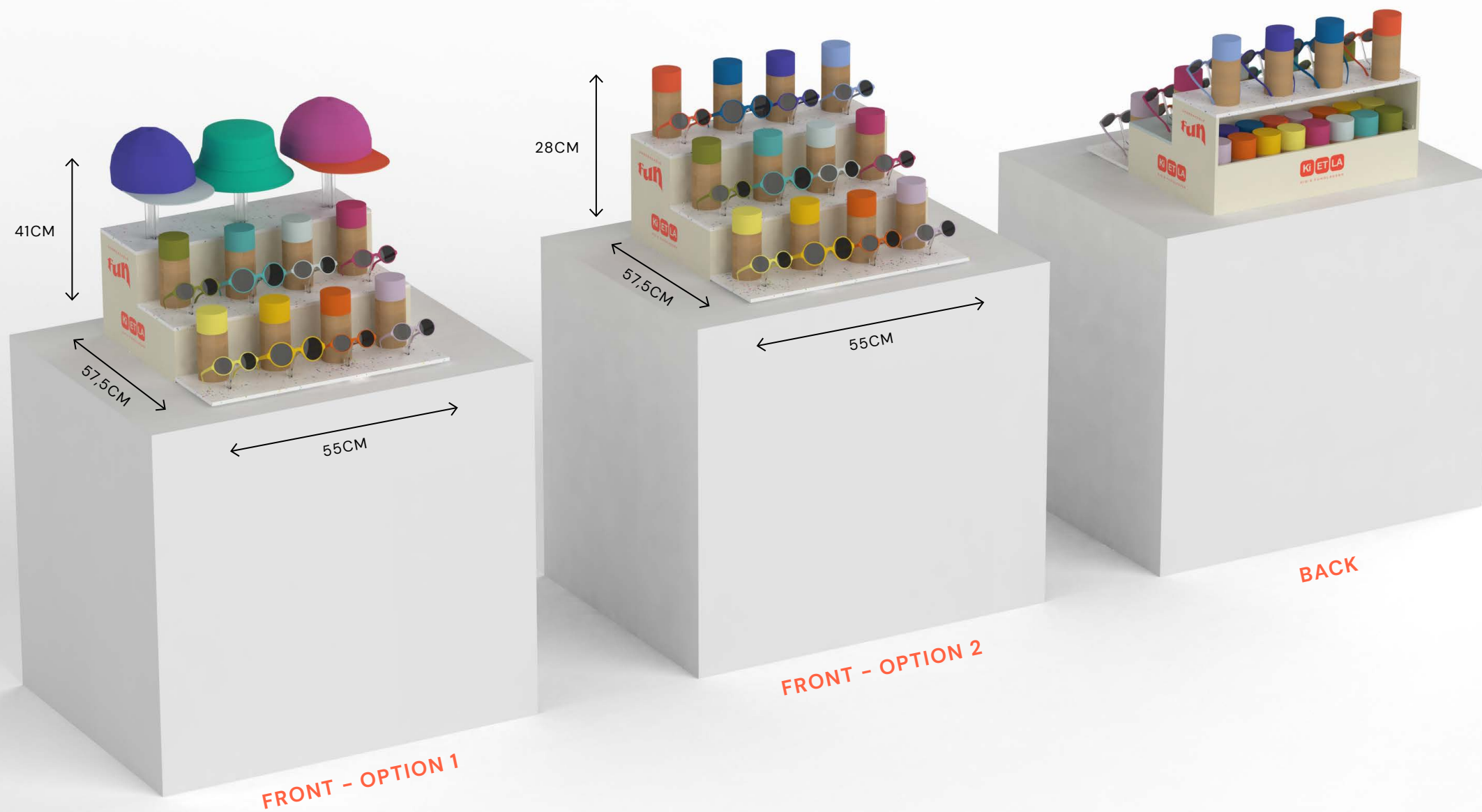
KI ET LA HAT DISPLAY STAND
POSHATSINGLESTANDN16
DIMENSIONS: 16,5X16,5X18CM



PODIUM DISPLAY ^{new}

The podium display can hold either **3 hats/caps and 8 pairs of sunglasses**, or **12 pairs of sunglasses**. Thanks to the transparent supports, the products are clearly visible.

KI ET LA PODIUM DISPLAY N16
 POSPODIUMN16
 DIMENSIONS: 55X57,5X41CM
 (COMBINATION HATS/SUNGLASSES VERSION)
 DIMENSIONS: 55X57,5X28CM
 (SUNGLASSES VERSION)



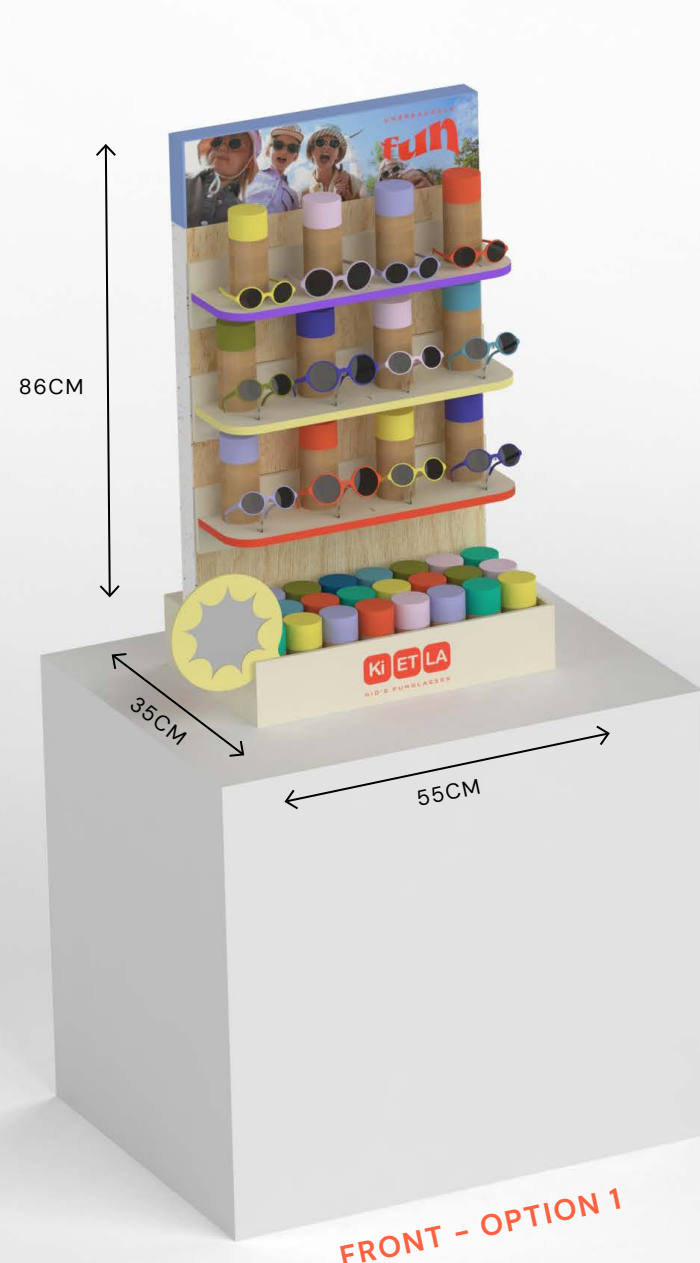
The different levels of the display also improve the **clarity of the offer**. On the back of the display, there's space to **store 16 sunglasses packs** for **easier restocking in the store**.

COUNTER DISPLAY ^{new}

The countertop display offers **two set-up options**: single-sided or double-sided. On the front, **12 pairs of sunglasses** can be displayed, thanks to the transparent holders. Another option displays **3 hats and 8 pairs of sunglasses**. On the front of the display, space is provided to **store 24 sunglasses packs** for **easier restocking in the store**.

In the front/back version, **12 pairs of sunglasses** can be displayed on the front, while **3 hats/caps** can be displayed on transparent holders on the back. The suspended bar provides **additional storage** for hats/caps and fanny packs, while a few additional supports can also be used to display **batches of velcro patches**. Finally, this display unit is fitted with **a mobile hand mirror** to facilitate in-store product fitting. The header highlights the Ki ET LA brand and its strong product features.

KI ET LA COUNTER DISPLAY N16
FRONT VERSION
POSCOUNTERN16RECTO
DIMENSIONS: 55X35X86CM



KI ET LA COUNTER DISPLAY N16
FRONT/BACK VERSION
POSCOUNTERN16RECTO + POSCOUNTERN16VERSO
DIMENSIONS: 55X43X86CM

FLOOR DISPLAY ^{new}

The floor display offers **two set-up options**: single-sided or double-sided. On the front, **12 pairs of sunglasses** and **3 hats/caps** can be displayed on transparent holders. The suspended bar provides **additional storage** for the hats/caps, and a few additional supports can also be used to display **batches of velcro patches**.

On the reverse side of the display, depending on the position of the brackets, it's possible to display different items from the **swimwear & poncho collection**, fanny packs and velcro patch sets. Like the counter display, the floor display is fitted with a **mobile hand mirror** to facilitate in-store product fitting. The header highlights the Ki ET LA brand and its strong product features. Finally, this display base can **store a large number of sunglasses packs** (around 80), for **easier restocking in the store**.

KI ET LA MULTI-PRODUCT FLOOR DISPLAY N16
POSFLOORN16
DIMENSIONS: 55X55,5X180,5CM



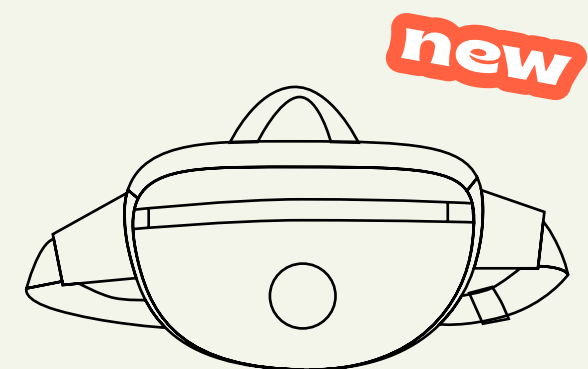
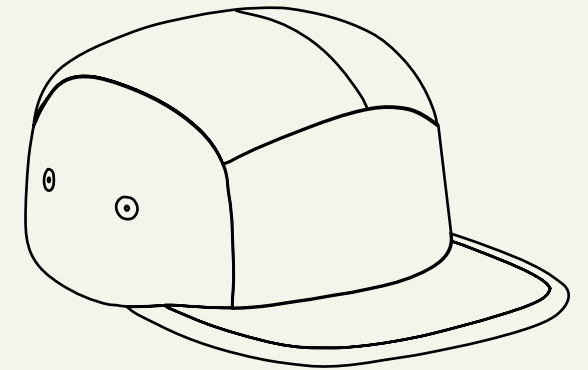
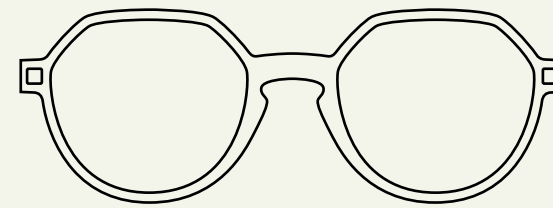
BACK - OPTION 1



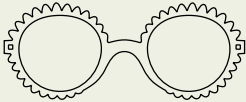
BACK - OPTION 2

COLLECTION OVERVIEWS

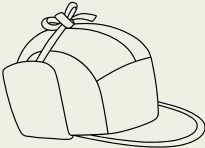
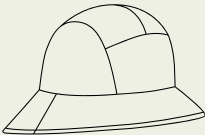
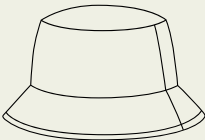
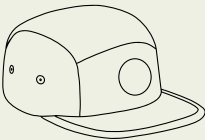
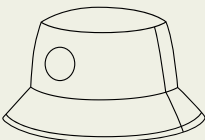
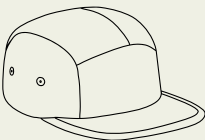
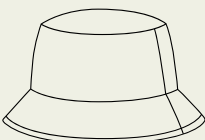
SUNGLASSES, HATS & CAPS,
SWIMWEAR & FANNY PACK



SUNGLASSES

COLLECTION	MODEL	SHAPE	SIZE	COLORS		PRODUCT ADVANTAGES
fun 0-4Y	FLEUR new		FL1: 0-1Y FL2: 1-2Y FL3: 2-4Y	 VERBENA  OLIVE  IRIS	 BUTTER  TEA	  
	OURSON		OU1: 0-1Y OU2: 1-2Y OU3: 2-4Y	 LIGHT PINK  CREAM  PEACH	 LIGHT BLUE  OLIVE	
	LION		L1: 0-1Y L2: 1-2Y L3: 2-4Y	 VANILLA  BUBBLE GUM  SALVIA	 GREEN  STORM	
vibe 4-12Y	POP new		POP4: 4-7Y POP5: 7-12Y	 BLACK LAGOON  TEA BLACKBERRY  NUDE YELLOW  CRISTAL CARROT	 EKAIL VERBENA  NAVY RED  BLUE OLIVE	  
	URBAN new		URB4: 4-7Y URB5: 7-12Y	 EKAIL TEA  CRISTAL BLUE  FUSCHIA LAVENDER  MOKA BLUE	 VERBENA GREEN  STORM YELLOW  GREEN LAVENDER	
iconik 0-12Y	DIABOLA		D1: 0-1Y	 KAKI  BLUSH PINK  BLACK	 APRICOT  LIGHT BLUE	  
	WAZZ		WA1: 0-1Y WA2: 1-2Y WA3: 2-4Y WA4: 4-7Y WA5: 7-12Y	 KAKI  BLUSH PINK  BLACK  LAVENDER	 STORM  INTENSE BLUE  LAGOON  DENIM	
	OOZZ new		OO1: 0-1Y OO2: 1-2Y OO3: 2-4Y	 KAKI  BLUSH PINK  BLACK  LAVENDER	 IRIS  LIGHT BLUE  LAGOON  DENIM	
	EYZZ new		EY4: 4-7Y EY5: 7-12Y	 OLIVE  LAVENDER  BLACK	 LAGOON  RASPBERRY	

HATS & CAPS

COLLECTION	MODEL	SHAPE	SIZE	COLORS	PRODUCT ADVANTAGES
fun 0-4Y	CAMPER CAP HFUNCAMPC		46: 0-6M 48: 6-12M 50: 1-2Y 52: 2-4Y	FLOWER FUSCHIA LION GREEN BEAR BLUE	UV sensor 100% RECYCLED polyester UPF 50+ light & comfort
	CAMPER HAT HFUNCAMPH		46: 0-6M 48: 6-12M 50: 1-2Y 52: 2-4Y	LION GREEN FLOWER YELLOW BEAR RASPBERRY	
	BOB HFUNBOB		46: 0-6M 48: 6-12M 50: 1-2Y 52: 2-4Y	KI ET LA & CHACHA POP	
vibe 0-12Y	5 PANEL new HVIBE5PAN		52: 2-4Y 54: 4-7Y 56: 7-12Y	PURPLE ORANGE	UV sensor 100% RECYCLED polyester UPF 50+ velcro patch
	BASEBALL new HVIBEBASE		52: 2-4Y 54: 4-7Y 56: 7-12Y	GREEN PINK	
	BOB new HVIBEBOB		46: 0-6M 48: 6-12M 50: 1-2Y 52: 2-4Y 54: 4-7Y 56: 7-12Y	GREEN ORANGE	
iconik 0-12Y	5 PANEL HICONIK5PAN		52: 2-4Y 54: 4-7Y 56: 7-12Y	CHACHA POP BLUE FUN PINK LOVE BLUE RAINBOW	UV sensor 100% RECYCLED polyester UPF 50+ light & comfort
	BASEBALL new HICONIKBASE		52: 2-4Y 54: 4-7Y 56: 7-12Y	CHACHA POP GEEN CLOUD BLUE FUN PINK FLOWER	
	BOB HICONIKBOB		46: 0-6M 48: 6-12M 50: 1-2Y 52: 2-4Y 54: 4-7Y 56: 7-12Y	PINK FLOWER GREEN CLOUD PINK FUN	

SWIMWEAR, PONCHOS, FANNY PACKS & PATCHES

COLLECTION	MODEL	SHAPE	SIZE	COLORS	PRODUCT ADVANTAGES
iconik 0-12Y	T-SHIRT SWIMTSHIRT new		2-4Y 4-6Y 6-8Y 8-10Y 10-12Y	GREEN BLUE PINK RED BLUE STRIPES PURPLE PINK	UV sensor UPF 50+ light & comfort
	SHORT SWIMSHORT new		2-4Y 4-6Y 6-8Y 8-10Y 10-12Y	BLUE GREEN TARTAN RED BLUE STRIPES FRUIT FLOWER	
	SWIMSUIT SWIMSUIT new		6-12M 12-18M 18-24M 2-4Y	PINK RED BLUE STRIPES CHACHA POP	
	SWIMSUIT GIRL SWIMSUITGIRL new		2-4Y 4-6Y 6-8Y 8-10Y 10-12Y	PURPLE STRIPES TARTAN RED PINK BLUE	
	PONCHO PONCHO new		0-2Y 2-4Y 4-8Y 8-12Y	GOOD VIBES NATURAL SUN	
vibe 0-12Y	FANNY PACK BANANA new		SINGLE SIZE	KAKI BLUE ORANGE TEA	velcro patch
	VELCRO PATCHES PATCH16 new		SET OF 3 PATCHES	FLOWER POP TYPO ANIMAL FRUIT	



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